



AGENDA

Lake Park Town Commission
Town of Lake Park, Florida
Community Redevelopment Agency Board
and Town Commission Workshop
Monday, January 14, 2019
Immediate Following the
Park Avenue Downtown District Workshop
Lake Park Town Hall, 535 Park Avenue

Michael O'Rourke	—	Mayor
Kimberly Glas-Castro	—	Vice-Mayor
Rhonda "Jo" Brockman	—	Board Member
Erin T. Flaherty	—	Commissioner
Christiane Francois	—	Board Member
Anne Lynch	—	Commissioner
Roger Michaud	—	Commissioner
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John O. D'Agostino	—	Town Manager
Thomas J. Baird, Esq.	—	Town Attorney
Vivian Mendez, CMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. *Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.*

A. **CALL TO ORDER/ROLL CALL**

B. **PLEDGE OF ALLEGIANCE**

C. **NEW BUSINESS:**

Lake Park and Palm Beach North Chamber of Commerce Hack-a-thon Workshop
Topic Discussion

D. **PUBLIC COMMENT:**

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

E. **BOARD MEMBER, TOWN ATTORNEY, TOWN MANAGER, COMMISSIONER COMMENTS:**

F. **REQUEST FOR FUTURE AGENDA ITEMS:**

G. **ADJOURNMENT:**

Next Scheduled Regular Commission Meeting will be held on Wednesday, January 16, 2019



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 14, 2019 **Agenda Item No.**

Agenda Title: Lake Park and Palm Beach North Chamber of Commerce Hack-a-thon Workshop Topic Discussion

- SPECIAL PRESENTATION/REPORTS CONSENT AGENDA
- BOARD APPOINTMENT OLD BUSINESS
- PUBLIC HEARING ORDINANCE ON _____ READING
- NEW BUSINESS
- OTHER: _____

Approved by Town Manager _____ **Date:** _____

John O. D'Agostino, Town Manager

Name/Title

Originating Department: Town Manager	Costs: \$ 0 Funding Source: General Fund Acct. # <input type="checkbox"/> Finance _____	Attachments: Challenge Brief with Chamber on Topics
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone OR Not applicable in this case JOD Please initial one.

Summary Explanation/Background: Working with the Palm Beach North Chamber of Commerce, the Town is pleased with the opportunity to develop Hack-a-thon topics for a Hack-a-thon event scheduled in March or April of 2019. The Chamber hired Levatas to work with the town to develop a rapid design and solutions prototype for the Hack-a-thon.

The Challenge Brief attachment will assist Commissioners and Staff in narrowing in on a particular challenge topic to solve.

The following questions will help narrow the topics for consideration:

- If you had to give your challenge a name, what would it be?

- Describe the current situation and challenge?
- Why is this challenge important to you?
- What key areas of the Town, Community, or business does it affect, who will be involved?
- Who is the target audience and why is this challenge important to them?
- How do you believe the innovation Hack-a-thon can help jumpstart the solution?
- What data, measurements, or Key Performance Indicators (KPI) helped to identify this challenge?
- What is the likely upside of truly solving this challenge?
- What would happen if we did nothing?
- If only one thing could improve because of solving this challenge, what would it be?
- What does success look like? Imagine that its couple of weeks after this challenge is solved, it's out there and it's perfect. What will we be high fiving about?
- Any additional comments?

It is important that the topic chosen is broad enough for participants to evaluate, discuss possible solutions and result in answering the above-mentioned questions.

Recommended Motion: Move to support a Hackathon topic that addresses the questions above:



Challenge Brief

City of Lake Park Challenge Brief *for* PBN Chamber Hackathon

Dates: **Spring 2018**

Location: Lake Park, Facility TBD

Contact: Jason Masterson, Account Director
jason.masterson@levatas.com | 954.701.4989 phone

Challenge Brief

Levatas will help facilitate a rapid design and solutions prototyping workshop, or hackathon, with the goal to support the North Palm Beach Chamber of Commerce and the City of Lake Park stakeholders with innovative thinking, strategy, experience, and solutions design, across critical city and technology challenges. Prior to the workshop, the key challenges will be articulated by city Advisory Board members using these 'Challenge Briefs', which will then be used to focus the registered teams' efforts during the hackathon. The desired outcome of the hackathon is to bring to life technology solutions which will begin to have positive and lasting impact on the City of Lake Park, local businesses, and surrounding community.

Please answer the following questions to help narrow in on a particular challenge to solve:

If you had to give your challenge a name, what would it be?

Describe the current situation and challenge.

Why is this challenge important to you?

What key areas of the city, community, or business does it impact, and who will be involved?

Who is the target audience and why is this challenge important to them?

How do you believe the innovation workshop/hackathon can help jumpstart the solution?

What data, measurements, or Key Performance Indicators (KPI's), helped to identify this challenge?

How will you gauge the success of the solution, including any KPI's?

What is the likely upside of truly solving this challenge?

What would happen if we did nothing?

If only one thing could improve as a result of solving this challenge, what would it be?

What does success look like? Imagine that it's a couple of weeks after this challenge is solved, it's out there and it's perfect. What will we be high-fiving about?

Any additional comments?