

NOTICE OF INTENT TO AWARD

Notice is hereby given by the Town of Lake Park Community Redevelopment Agency of the intent to award a Lease for the occupancy of the Community Redevelopment Agency owned building located at 800 Park Avenue, Lake Park, Florida, pursuant to RFP No. 104-2018 to the following Offeror:

**Palm Beach County Surfing History Project, Inc.
335 Flagler Boulevard
Lake Park, Florida 33403**

The award shall be effective upon approval by the Town of Lake Park Community Redevelopment Agency Board at its regular June 6, 2018 meeting, which will be held in the Commission Chamber, Lake Park Hall, 535 Park Avenue, Lake Park, Florida 33403, commencing at 6:30 p.m.

This Notice of Intent to Award, along with the attached proposal evaluation sheets, shall be posted by the Town Clerk on the Town of Lake Park's official website five (5) business days prior to the June 6, 2018 Community Redevelopment Agency Board meeting.

All Offerors have the right to protest this intent to award pursuant to Section 2-252 of the Town's purchasing Ordinance.

Issued by: Town of Lake Park/Community Redevelopment Agency

Office of the Town Manager/Community Redevelopment Agency Executive Director

May 25, 2018

A handwritten signature in black ink, appearing to read 'John O. D'Agostino', is written over a horizontal line. The signature is stylized and cursive.

John O. D'Agostino
Town Manager/Community Redevelopment
Agency Board Executive Director

Attachments

Ann Rosenthal

**TOWN OF LAKE PARK
EVALUATION CRITERIA FOR
REQUEST FOR PROPOSALS NO. 104-2018
FOR A LEASE ARRANGEMENT FOR A TOWN OF LAKE PARK
COMMUNITY REDEVELOPMENT AGENCY OWNED BUILDING
LOCATED AT 800 PARK AVENUE, LAKE PARK, FLORIDA**

Name of Offeror: Artists of Palm Beach County
Address: 800 Park Ave.
City/State/Zip Code: Lake Park, FL 33403

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>34</u>
2. Marketing Plan (20 points maximum)	<u>18</u>
3. Record of Performance (10 points maximum)	<u>8</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>8</u>
5. Highest and Best Public Usage (10 points maximum)	<u>8</u>
6. Hours of Operation (10 points maximum)	<u>6.4</u>

Maximum Points Awarded 82.4

Ann Rosenthal

**TOWN OF LAKE PARK
EVALUATION CRITERIA FOR
REQUEST FOR PROPOSALS NO. 104-2018
FOR A LEASE ARRANGEMENT FOR A TOWN OF LAKE PARK
COMMUNITY REDEVELOPMENT AGENCY OWNED BUILDING
LOCATED AT 800 PARK AVENUE, LAKE PARK, FLORIDA**

Name of Offeror: *Palm Beach County Surfing History Project*

Address: *738 Park Ave.*

City/State/Zip Code: *Lake Park, FL 33403*

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>33</u>
2. Marketing Plan (20 points maximum)	<u>17</u>
3. Record of Performance (10 points maximum)	<u>8</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>8</u>
5. Highest and Best Public Usage (10 points maximum)	<u>8</u>
6. Hours of Operation (10 points maximum)	<u>4.1</u>

no audit letter
- need website comp for volunteers?
> difficult to follow information
- not a lg. L.P. focus
- had to go on website to locate P
Wed, Sun : 12-4
Th - Sat : 12-5

Maximum Points Awarded *78.1*

John D'Agostino

**TOWN OF LAKE PARK
EVALUATION CRITERIA FOR
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Name of Offeror: Palm Beach / Surfacing Museum
Address: _____
City/State/Zip Code: _____

<u>Criteria:</u>	<u>Palm Beach Points Awarded:</u>	<u>Surfacing ^{MUS}</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>15</u>	20
2. Marketing Plan (20 points maximum)	<u>15</u>	18
3. Record of Performance (10 points maximum)	<u>8</u>	10
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>	10
5. Highest and Best Public Usage (10 points maximum)	<u>10</u>	10
6. Hours of Operation (10 points maximum)	<u>5</u>	0
Maximum Points Awarded	<u>63</u>	<u>68</u>

**TOWN OF LAKE PARK
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Name of Offeror: ARTISTS OF PBC INC.
 Address: 800 PARK AVE, LAKE PARK FL 33403
 City/State/Zip Code: LAKE PARK, FL, 33403

Criteria:

Points Awarded:

- | | | |
|--|-----------|---|
| 1. Experience, Qualifications and Financial Capability
(40 points maximum) | <u>37</u> | |
| 2. Marketing Plan
(20 points maximum) | <u>19</u> | - more media engagement that is proactive |
| 3. Record of Performance
(10 points maximum) | <u>10</u> | |
| 4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition
(10 points maximum) | <u>10</u> | |
| 5. Highest and Best Public Usage
(10 points maximum) | <u>5</u> | seems to attract thousands, as opposed to hundreds |
| 6. Hours of Operation
(10 points maximum) | <u>10</u> | - more accessible |

Maximum Points Awarded 91

R. Scharle

**TOWN OF LAKE PARK
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Name of Offeror: Palm Beach County Surfing History Proj.
 Address: 335 Flagler Blvd
 City/State/Zip Code: Lake Park, FL 33403

<u>Criteria:</u>	<u>Points Awarded:</u>	
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>40</u>	- more financial visibility
2. Marketing Plan (20 points maximum)	<u>15</u>	
3. Record of Performance (10 points maximum)	<u>10</u>	
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>	
5. Highest and Best Public Usage (10 points maximum)	<u>10</u>	- seems to attract thousands vs hundreds
? 6. Hours of Operation (10 points maximum) <i>(I did not see - went to website)</i>	<u>5</u>	- limited hours
Maximum Points Awarded		<u>85 90</u>

R. Schell

**TOWN OF LAKE PARK
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Name of Offeror: Palm Beach County Surfing Project
Address: 738 Park Avenue
City/State/Zip Code: Lake Park, FL 33403

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>30</u>
2. Marketing Plan (20 points maximum)	<u>10</u>
3. Record of Performance (10 points maximum)	<u>10</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>
5. Highest and Best Public Usage (10 points maximum)	<u>5</u>
6. Hours of Operation (10 points maximum)	<u>5</u>

Maximum Points Awarded 70

Shaynto Edwards

**TOWN OF LAKE PARK
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Address: 800 Park Avenue
City/State/Zip Code: Lake Park, FL 33403

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>30</u>
2. Marketing Plan (20 points maximum)	<u>15</u>
3. Record of Performance (10 points maximum)	<u>10</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>
5. Highest and Best Public Usage (10 points maximum)	<u>10</u>
6. Hours of Operation (10 points maximum)	<u>5</u>

Maximum Points Awarded 80

Shayna Ewert

**TOWN OF LAKE PARK
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Name of Offeror: City of Palm Beach County
 Address: 800 Park Avenue
 City/State/Zip Code: Lake Park, FL 33402

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>28</u>
2. Marketing Plan (20 points maximum)	<u>8</u>
3. Record of Performance (10 points maximum)	<u>10</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>
5. Highest and Best Public Usage (10 points maximum)	<u>10</u>
6. Hours of Operation (10 points maximum)	<u>0</u>

Maximum Points Awarded 56

Bambi McHale Jones

**TOWN OF LAKE PARK
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Name of Offeror: Palm Beach County Surfing History Park
Address: 335 S Ocean Blvd W
City/State/Zip Code: Lake Park, FL 33409

<u>Criteria:</u>	<u>Points Awarded:</u>
1. Experience, Qualifications and Financial Capability (40 points maximum)	<u>40</u>
2. Marketing Plan (20 points maximum)	<u>0</u>
3. Record of Performance (10 points maximum)	<u>10</u>
4. Documentation of Endorsement and Funding by the Palm Beach County Cultural Council and Statewide Recognition (10 points maximum)	<u>10</u>
5. Highest and Best Public Usage (10 points maximum)	<u>10</u>
6. Hours of Operation (10 points maximum)	<u>0</u>

Maximum Points Awarded 70

Bonnie M. McHale