



Minutes
Town of Lake Park, Florida
Regular Commission Meeting
Wednesday, April 16, 2014, 6:30 PM
Town Commission Chamber, 535 Park Avenue

The Town Commission met for the purpose of a Regular Commission Meeting on Wednesday, April 16, 2014 at 6:30 p.m. Present were Mayor James DuBois, Vice-Mayor Kimberly Glas-Castro, Commissioners Erin Flaherty, Michael O'Rourke and Kathleen Rapoza, Town Manager Dale S. Sugerman, Attorney Thomas Baird, and Town Clerk Vivian Mendez.

Town Clerk Mendez performed the roll call and Mayor DuBois led the pledge of allegiance.

SPECIAL PRESENTATIONS/REPORTS

1. Presentation by the Northern Palm Beach County Chamber of Commerce on their Visionary Partners Program

Mayor DuBois welcomed Beth Kigel President and Chief Executive Officer (CEO) of the Northern Palm Beach County Chamber of Commerce (see Exhibit "A").

Ms. Kigel thanked the Commission and explained that her visit to the Town was to introduce the North County Branding Initiative (see Exhibit "A"). Ms. Kigel also made sure that the Commission understood that the Branding Initiative was not a program sponsored by the Chamber of Commerce. The Chamber is only acting as a conduit for the business community, which is interested in carrying this program forward. She explained that because of the North County Branding Initiative a steering committee was formed. The steering committee decided to hire Starmark (see Exhibit "A") to assist with drawing businesses to the region. She explained that the process they have begun with Starmark includes three phases. The discovery phase, the exploration phase, and the implementation phase. She explained that this process has identified a brand highlighting the specific areas of strength for its audiences. She stated that three (3) large municipalities have already committed to participate by investing their time and efforts as well as making an investment in the process.

The Commission thanked Ms. Kigel for the presentation and expressed excitement about the branding initiative.

Vice-Mayor Glas-Castro asked if the focus group was looking at a particular theme or were they still wide open to concepts.

Ms. Kigel explained that they are still wide open on the concepts. She explained that Starmark has developed different themes based on the different areas of strength.

Commissioner O'Rourke asked how the Town could contribute.

Ms. Kigel advised the Commission that the Town Manager had already participated in a municipal survey that kicked the program off. She also said that Mayor DuBois has served on a number of Chamber committees.

Mayor DuBois asked if she could work with the Town Manager to determine what might be the best way to determine the Town's involvement.

Ms. Kigel stated that the Town could contribute what it can afford. She explained that the Northern Palm Beach County Chamber of Commerce is not funding this project.

Mayor DuBois asked about the different funding levels and how the Town could contribute.

Ms. Kigel explained the different funding levels.

Commissioner O'Rourke suggested that a Town representative attend a focus group and see what would be involved in participating.

Ms. Kigel explained that the last focus group meeting is scheduled for Tuesday, April 22nd at 9:00 a.m. at the Palm Beach Gardens Marriott.

Mayor DuBois agreed to attend the group meeting. He asked when they expected to have the participation completed.

Ms. Kigel explained that they intend to launch the project in the fall. She provided to the Town Manager the funding scale (see Exhibit "A").

The Commission gave consensus for Ms. Kigel to work with the Town Manager to figure out the appropriate funding level for the Town to contribute.

2. Proclamation Recognizing April 25, 2014 as National Arbor Day.

Town Manager Sugerman presented the item (see Exhibit "B").

PUBLIC COMMENT:

1. Anne Telephoes – *301 Lake Shore Drive*, expressed concern with having a cell tower at the Lake Park Harbor Marina.
2. Al Anderson – *301 Lake Shore Drive*, expressed concern with having a cell tower at the Lake Park Harbor Marina.
3. Diane Bernhard, *301 Lake Shore Drive*, expressed concern with having a cell tower at the Lake Park Harbor Marina.

CONSENT AGENDA:

3. Regular Commission Meeting Minutes of April 2, 2014

Motion: A motion was made by Commissioner O'Rourke to approve the Consent Agenda; Commissioner Rapoza made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O'Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

PUBLIC HEARINGS - ORDINANCES ON FIRST READING:

4. Ordinance No.03-2014 Amending Chapter 76, Article II, Section 76-89 Pertaining to Fishing and the Use of Cast Nets within the Lake Park Harbor Marina.

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING CHAPTER 76, ARTICLE II, SECTION 76-89 OF THE TOWN'S CODE OF ORDINANCES PERTAINING TO FISHING AND THE USE OF CAST NETS WITHIN THE LAKE PARK HARBOR MARINA; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

Town Manager Sugerman presented the item (see Exhibit "C").

Motion: A motion was made by Commissioner Flaherty to approve Ordinance No. 03-2014 Amending Chapter 76, Article II, Section 76-89 Pertaining to Fishing and the Use of Cast Nets within the Lake Park Harbor Marina on First Reading; Commissioner Rapoza made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O'Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

Attorney Baird read the Ordinance into the record by title only.

5. Ordinance No. 04-2014 Amendment of Section 18-127 of the Town Code of Ordinances Related to Special Events.

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING CHAPTER 18, ARTICLE IV, OF THE TOWN CODE ENTITLED "SPECIAL EVENTS PERMITS; PROVIDING FOR THE AMENDMENT OF SECTION 18-120 PERTAINING TO TEMPORARY INFRASTRUCTURE; PROVIDING FOR THE AMENDMENT OF SECTION 18-121 REQUIRING PERMITS FOR EVENTS IN TOWN PARKS; PROVIDING FOR THE AMENDMENT OF SECTION 18-122, ENTITLED "CRITERIA FOR REVIEW OF PERMIT; PROVIDING FOR THE AMENDMENT OF SECTION 18-123 ESTABLISHING CONDITIONS WHICH REQUIRE APPLICANTS FOR SPECIAL EVENT PERMITS TO ARRANGE FOR SERVICE FROM THE PUBLIC WORKS DIRECTOR FOR EVENTS AND REQUIRING NOT FOR PROFIT CORPORATIONS TO SUBMIT PROOF OF INSURANCE; PROVIDING FOR THE AMENDMENT OF SECTION 18-124 TO PERMIT AN INDIVIDUAL WHO DOES NOT RESIDE IN THE TOWN OR A BUSINESS ENTITY WHICH IS NOT WITHIN THE TOWN LIMITS TO PRODUCE A SPECIAL EVENT UPON THE PAYMENT OF A PERMIT FEE; PROVIDING FOR THE AMENDMENT OF SECTION 18-125 TO REQUIRE TRAFFIC CIRCULATION PLANS; PROVIDING FOR THE AMENDMENT OF SECTION 18-126 AUTHORIZING THE REVOCATION OF PERMITS WHERE APPLICANTS FAIL TO MEET ANY CONDITION OF THE PERMIT; "PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

Town Manager Sugerman respectfully requested that this item be removed from the agenda so that staff can make additional edits to the Ordinance.

Motion: A motion was made by Commissioner O'Rourke to remove Ordinance No. 04-2014 Amendment of Section 18-127 of the Town Code of Ordinances Related to Special Events on Second Reading; Vice-Mayor Glas-Castro made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O'Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

BOARD MEMBERSHIP NOMINATIONS:

6. Michele Dubois for Reappointment to the Planning and Zoning Board.

Vice-Mayor Glas-Castro nominated Michele Dubois for reappointment to the Planning and Zoning Board. There were no other nominations from the remaining members of the Town Commission..

The Commission voted unanimously to reappoint Michele Dubois to the Planning and Zoning Board.

7. Judith Thomas for Reappointment to the Planning and Zoning Board.

Vice-Mayor Glas-Castro nominated Judith Thomas for reappointment to the Planning and Zoning Board. There were no other nominations from the remaining members of the Town Commission.

The Commission voted unanimously to reappoint Judith Thomas to the Planning and Zoning Board.

RESOLUTION(S):

8. Resolution No. 11-04-14 Fiscal Year 2013/2014 Mid-Year Budget Review and Adjustments

Town Manager Sugerman explained the item (see attached Exhibit “D”).

Commissioner Flaherty asked for clarification of the funds that were allocated for the Volunteer Dinner.

Town Manager Sugerman explained that funds that were allocated for the Volunteer Dinner have been removed from one budget line item and placed in another budget line item. The shifting of funds does not change the overall budget.

Motion: A motion was made by Commissioner Flaherty to approve Resolution No. 11-04-14 Fiscal Year 2013/2014 Mid-Year Budget Review and Adjustments; Commissioner Rapoza made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O’Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

9. Resolution No. 12-04-14 Authorizing the Mayor to Sign Amendment One to the InterLocal Agreement Between Palm Beach County and the Town of Lake Park for Improvement to the Parking Lot and Pedestrian Promenade at the Lake Park Harbor Marina.

Town Manager Sugerman explained the item (see attached Exhibit “E”).

Vice-Mayor Glas-Castro stated that in exhibit B2 it shows the conceptual pedestrian promenade different from what the Marina Task Force had recommended to the Commission. She explained that it shows relocation of the median and on-street parking. She asked if the Marina slip tenants were notified of the potential change.

Town Manager Sugerman explained that the reconfiguration of the south end of Lake Shore Drive was not an assignment before the Marina Task Force. He explained that the Marina slip tenants have not been notified because staff is aware that the slip tenants want parking to remain available in the vicinity of their slips. He stated that the parking spaces are being moved approximately 12 feet. He reiterated that those parking spots are public parking spaces and are not dedicated to the slip tenants.

Mayor DuBois asked if there was a timeline for rolling out some of the Marina Task Force recommendations or funding of the Marina promenade.

Town Manager Sugerman stated that there is no timeline and it is too soon to discuss funding. He explained that currently staff is concentrating on the repairs to the seawall, and the sidewalks. He stated that the next major project would be the integrating of the two (2) parking lots and the potential pedestrian promenade.

Motion: A motion was made by Commissioner Rapoza to approve Resolution No. 12-04-14 Authorizing the Mayor to Sign Amendment One to the InterLocal Agreement Between Palm Beach County and the Town of Lake Park for Improvement to the Parking Lot and Pedestrian Promenade at the Lake Park Harbor Marina; Commissioner O’Rourke made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O’Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

10. Resolution No. 13-04-14 Request by Barkley’s Canine Club for Town Commission Consideration to Modify Condition #6 of Resolution 21-08-13 to Eliminate the Requirement of a Noise Study for the Previously Approved Animal Service Establishment Special Exception Use Located at 524 Northlake Boulevard in the C-1 Business District.

Town Manager Sugerman respectfully requested that this item be removed from the agenda so that staff could work through some issues that have come to light.

Motion: A motion was made by Commissioner O'Rourke to remove Resolution No. 13-04-14 Request by Barkley's Canine Club for Town Commission Consideration to Modify Condition #6 of Resolution 21-08-13 to Eliminate the Requirement of a Noise Study for the Previously Approved Animal Service Establishment Special Exception Use Located at 524 Northlake Boulevard in the C-1 Business District. Resolution No. 13-04-14 Request by Barkley's Canine Club for Town Commission Consideration to Modify Condition #6 of Resolution 21-08-13 to Eliminate the Requirement of a Noise Study for the Previously Approved Animal Service Establishment Special Exception Use Located at 524 Northlake Boulevard in the C-1 Business District; Vice-Mayor Glas-Castro made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O'Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

11. Resolution No. 14-04-14 Amending Resolution 27-1993 to Revise the Town of Lake Park Schedule of Standard Library Fees.

Town Manager Sugerman explained the item (see attached Exhibit "F").

Library Director Karen Mahnk explained that she initiated this item because the Library fee schedule was out of date.

Commissioner Flaherty asked if a fee would be charged to non-residents.

Library Director Mahnk explained that due to State Library Aid Grant requirements non-resident fees have been eliminated.

Commissioner Flaherty asked if a room rate would be charged if a group wanted to rent out one of the Library meeting rooms.

Library Director Mahnk explained that a meeting room rate fee is under consideration, but would appear under a different fee schedule. The meeting room rate fee would not directly cover the cost of books, therefore it would appear under a different fee schedule.

Motion: A motion was made by Commissioner O'Rourke to approve Resolution No. 14-04-14 Amending Resolution 27-1993 to revise the Town of Lake Park Schedule of Standard Library Fees; Commissioner Rapoza made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Flaherty	X		
Commissioner O'Rourke	X		
Commissioner Rapoza	X		
Vice-Mayor Glas-Castro	X		
Mayor DuBois	X		

Motion passed 5-0.

NEW BUSINESS

None

TOWN ATTORNEY, TOWN MANAGER, COMMISSIONER COMMENTS:

Town Attorney Baird explained that the Grumpy Grouper did not respond to the Town's complaint. As a result, a "motion for default" was filed with the Palm Beach County Court. The process will move forward towards the filing of an "Entry of Final Judgment".

Vice-Mayor Glas-Castro asked if a lien was placed on the liquor license. She asked if they could notify the Department of Alcoholic Beverages that the Town has this issue with the Grumpy Grouper.

Town Attorney Baird stated that he was not sure if a lien could be placed on a liquor license and was not aware if the Department of Alcoholic Beverages had been made of aware of the situation.

Town Manager Sugerman announced the Easter Egg Hunt scheduled for Saturday, April 19th from 9:00 a.m. until 11:00 a.m. in Kelsey Park. He also announced the Sunset Celebration being held on Friday, April 25th from 5:00 p.m. until 8:00 p.m. at the Harbor Marina.

Commissioner O'Rourke none

Commissioner Rapoza stated that she had a great time at the Chili Cook-Off. She thanked and congratulated Carolina Fallon of First United Bank for their donation of \$1,000 to Lake Park Elementary School. She reported that Harry Drier of Club 100 Charities has invited everyone to take a tour of the sports complex at the Haitian Church.

Commissioner Flaherty thanked the residents that came to the meeting to voice their concerns.

Vice-Mayor Glas-Castro thanked the Commissioners for participating in the Chili Cook-Off. She congratulated Commissioner Rapoza for winning the contest. She asked the Town Manager if any compliants were made about the event.

Town Manager Sugerman stated that there were no complaints about the event. He has heard from those that attended that they would like this event to occur annually.

Vice-Mayor Glas-Castro asked if a legislative priorities workshop could be scheduled along with the budget workshop to discuss priorities for the next legislative session. She announced that there would be an Easter Service at Kelsey Park on Sunday, April 20th at 9:30 a.m.

Mayor DuBois announced several local events that he attended over the course of the past few weeks. He congratulated Commissioner Rapoza on her victory at the Chili Cook-Off.

Vice-Mayor Glas-Castro asked if the cell tower consultant could address health risks.

Town Manager Sugerman stated “absolutely”.

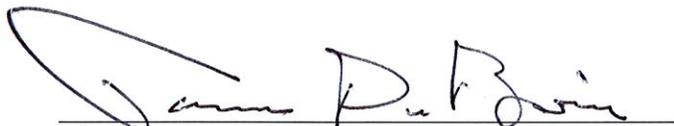
Mayor DuBois explained the process that will take place before the cell tower project comes back to the Commission for approval.

Town Manager Sugerman explained that because of the two (2) modifications to the cell tower contract made at the previous Commission meeting, T-Mobile maybe moving on to another site.

Mayor DuBois stated that he is not aware of any negative health risks, but can understand the residential quality of life issues.

ADJOURNMENT

There being no further business to come before the Commission and after a motion to adjourn by Commissioner O'Rourke and seconded by Commissioner Rapoza, and by unanimous vote, the meeting adjourned at 7:43 p.m.



Mayor James DuBois



Town Clerk, Vivian Mendez, CMC



Approved on this 7 of May, 2014



AGENDA

Lake Park Town Commission
 Town of Lake Park, Florida
 Regular Commission Meeting
 Wednesday, April 16, 2014, 6:30 p.m.
 Lake Park Town Hall
 535 Park Avenue

James DuBois	—	Mayor
Kimberly Glas-Castro	—	Vice-Mayor
Erin T. Flaherty	—	Commissioner
Michael O'Rourke	—	Commissioner
Kathleen Rapoza	—	Commissioner
<hr style="border-top: 1px dashed black;"/>		
Dale S. Sugerman, Ph.D.	—	Town Manager
Thomas J. Baird, Esq.	—	Town Attorney
Vivian Mendez, CMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. *Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.*

- A. CALL TO ORDER/ROLL CALL
- B. PLEDGE OF ALLEGIANCE
- C. SPECIAL PRESENTATIONS/REPORTS
 - 1. Presentation by the Northern Palm Beach County Chamber of Commerce on their Visionary Partners Program Tab 1
 - 2. Proclamation Recognizing April 25, 2014 as National Arbor Day Tab 2
- D. PUBLIC COMMENT:
 This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.
- E. CONSENT AGENDA: All matters listed under this item are considered routine and action will be taken by one motion. There will be no separate discussion of these items unless a Commissioner or person so requests, in which event the item

will be removed from the general order of business and considered in its normal sequence on the Agenda. Any person wishing to speak on an Agenda item is asked to complete a public comment card located on either side of the Chambers and given to the Town Clerk. Cards must be submitted before the item is discussed.

3. Regular Commission Meeting Minutes of April 2, 2014

Tab 3

F. PUBLIC HEARINGS - ORDINANCE ON FIRST READING:

4. Ordinance No. 03-2014 Amending Chapter 76, Article II, Section 76-89 Pertaining To Fishing and the Use of Cast Nets within the Lake Park Harbor Marina

Tab 4

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING CHAPTER 76, ARTICLE II, SECTION 76-89 OF THE TOWN'S CODE OF ORDINANCES PERTAINING TO FISHING AND THE USE OF CAST NETS WITHIN THE LAKE PARK HARBOR MARINA; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

5. Ordinance No. 04-2014 Amendment of Section 18-127 of the Town Code of Ordinances Related to Special Events

Tab 5

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING CHAPTER 18, ARTICLE IV, OF THE TOWN CODE ENTITLED "SPECIAL EVENTS PERMITS; PROVIDING FOR THE AMENDMENT OF SECTION 18-120 PERTAINING TO TEMPORARY INFRASTRUCTURE; PROVIDING FOR THE AMENDMENT OF SECTION 18-121 REQUIRING PERMITS FOR EVENTS IN TOWN PARKS; PROVIDING FOR THE AMENDMENT OF SECTION 18-122, ENTITLED "CRITERIA FOR REVIEW OF PERMIT; PROVIDING FOR THE AMENDMENT OF SECTION 18-123 ESTABLISHING CONDITIONS WHICH REQUIRE APPLICANTS FOR SPECIAL EVENT PERMITS TO ARRANGE FOR SERVICE FROM THE PUBLIC WORKS DIRECTOR FOR EVENTS AND REQUIRING NOT FOR PROFIT CORPORATIONS TO SUBMIT PROOF OF INSURANCE; PROVIDING FOR THE AMENDMENT OF SECTION 18-124 TO PERMIT AN INDIVIDUAL WHO DOES NOT RESIDE IN THE TOWN OR A BUSINESS ENTITY WHICH IS NOT WITHIN THE TOWN LIMITS TO PRODUCE A SPECIAL EVENT UPON THE PAYMENT OF A PERMIT FEE; PROVIDING FOR THE AMENDMENT OF SECTION 18-125 TO REQUIRE TRAFFIC CIRCULATION PLANS; PROVIDING FOR THE AMENDMENT OF SECTION 18-126 AUTHORIZING THE REVOCATION OF PERMITS WHERE APPLICANTS FAIL TO MEET ANY CONDITION OF THE PERMIT; "PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

G. PUBLIC HEARINGS -- ORDINANCE ON SECOND READING:

None

H. BOARD MEMBERSHIP NOMINATIONS:

6. Michele Dubois for Reappointment to the Planning and Zoning Board **Tab 6**

7. Judith Thomas for Reappointment to the Planning and Zoning Board **Tab 7**

I. RESOLUTION:

8. Resolution No. 11-04-14 Fiscal Year 2013/2014 Mid-Year Budget Review and Adjustments **Tab 8**

9. Resolution No. 12-04-14 Authorizing the Mayor to Sign Amendment One to the InterLocal Agreement Between Palm Beach County and the Town of Lake Park for Improvements to the parking Lot and Pedestrian Promenade at the Lake Park Harbor Marina **Tab 9**

10. Resolution No. 13-04-14 Request by Barkley's Canine Club for Town Commission Consideration to Modify Condition #6 of Resolution 21-08-13 to Eliminate the Requirement of a Noise Study for the Previously Approved Animal Service Establishment Special Exception Use Located at 524 Northlake Boulevard in the C-1 Business District **Tab 10**

11. Resolution No. 14-04-14 Amending Resolution 27-1993 to Revise the Town of Lake Park Schedule of Standard Library Fees **Tab 11**

J. NEW BUSINESS:

None

K. TOWN ATTORNEY, TOWN MANAGER, COMMISSIONER COMMENTS:

L. ADJOURNMENT

Next Scheduled Regular Commission Meeting will be held on Wednesday, May 7, 2014



Exhibit "A"

Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: April 16, 2014

Agenda Item No. Tab 1

Agenda Title: Presentation by the Northern Palm Beach County Chamber of Commerce on their Visionary Partners Program

- | | |
|--|---|
| <input type="checkbox"/> CONSENT AGENDA | <input type="checkbox"/> DISCUSSION/POSSIBLE ACTION |
| <input checked="" type="checkbox"/> PRESENTATION/PROCLAMATION | <input type="checkbox"/> NEW BUSINESS/RESOLUTION |
| <input type="checkbox"/> PUBLIC HEARING | <input type="checkbox"/> ORDINANCE ON _____ READING |
| <input type="checkbox"/> BID/RFP AWARD | <input type="checkbox"/> OTHER: |

Approved by Town Manager  Date: 4/1/14

Dale S. Sugerman, Ph.D./ Town Manager
Name/Title

<p>Originating Department: Mayor James DuBois</p>	<p>Costs: \$ 0.00 Funding Source: Acct. # [] Finance _____</p>	<p>Attachments: Two page outline of Northern Palm Beach County Branding Initiative</p>
<p>Advertised: Date: _____ Paper: _____ [X] Not Required</p>	<p>All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.</p>	<p>Yes I have notified everyone _____ OR Not applicable in this case <u>DSS</u> Please initial one.</p>

Summary Explanation/Background:

Mayor DuBois has invited Beth Kigel, President and CEO of the Northern Palm Beach County Chamber of Commerce and Michele Jacobs of the Gardens Mall to make a presentation to the Town Commission on the Chamber's Visioning Partners program. A copy of their two page Branding Initiative outline is attached.

Recommended Motion: No motion is necessary as this is a presentation only.

NORTHERN PALM BEACH COUNTY BRANDING INITIATIVE



Northern Palm Beach County Branding Initiative Steering Committee

- Michele Jacobs, Chair
- Roger Amidon
- Roger Buckwalter
- John Csapo
- Don Hearing
- Kenneth Kennerly
- Beth Kigel
- Max Macon
- Karen Marcus
- Steven E. McCraney
- Dr. Eliah Watlington

The Northern Palm Beach County Chamber of Commerce and a Steering Committee has begun a branding initiative for the Northern portion of Palm Beach County covering 10 municipalities. The process has been created to set the Northern end of Palm Beach County apart from rest.

A Brand:

- Must evolve from a strategic direction.
- Is not simply a mark or a logo; it is a constructed vehicle that creates a framework for communications to flow.
- Includes a name, look, products and services, organizational values and the perception of strength and staying power.

What does this branding initiative mean?

For many years, Palm Beach County has been marketed with little mention of what the northern region of the county has to offer. Business can relocate to the northern region and its employees can shop, go to the theater, have recreation and send their children to amazing schools. Industries can take advantage of the "Golf Mecca" in North County. Our vision is to create an identity that can be marketed, as well as provide necessary tools for the Business Development Board and the Convention and Visitors Bureau.

What are the benefits of this process?

The benefits include increased economic activity, business relocations and growth, new visitors and new residents. An additional benefit is the bringing together of stakeholders for a unified cause. That instills a great sense of pride in community that is contagious and can have an impact on anyone who visits our region.

The Steering Committee has formed to work in collaboration with the many industries represented in our region, as well as educational, recreational, and cultural organizations, for the experiential focus of branding with a regional mindset. The ultimate goal is to enhance our community by bringing new economic activity to the area and tout all that we have to offer prospective businesses, residents and visitors.

A brand is a promise, and our region will be working with experts in the field to ensure that we capture the essence of the region in a way that reflects the strengths of what we have to offer.

Chamber aims to get north Palm Beach County's message to masses

Posted: 4:08 p.m. Tuesday, Feb. 4, 2014

BY TONY DORIS - PALM BEACH POST STAFF WRITER

Business boosters are looking for a way to repackage northern Palm Beach County to set it apart from the rest and attract visitors and commerce.

The president and CEO of the Northern Palm Beach County Chamber of Commerce, Beth Kigel, says the organization plans to launch a new branding initiative in late spring, early summer. The chamber's 10-town district stretches from the Martin County line in the north to Mangonia Park and Riviera Beach to the south.

The chamber hired a company called Starmark several months ago to work with a chamber steering committee on the project. Starmark handled Fort Lauderdale's "Hello Sunny" campaign. The chamber is in the early stages of vetting ideas, Kigel said Monday. "We are very excited about this."

Without revealing the group's direction, Kigel did say a key focus is on the area's "smart growth."

Another aspect of the area likely to be highlighted is that the northern part of the county has it all: "You can work, live and have all your activities in the northern region," she said, from culture at the Maltz Jupiter Theater, to eco-tourism, shopping and great restaurants and other businesses from which to choose.

"You could live in Jupiter, shop in Palm Beach Gardens, kayak in Tequesta and in the future enjoy what's to come at the Riviera Beach Marina." The effort has included talking to public- and private-sector partners, nonprofits, community leaders and other stakeholders in the area, she said.

The committee is chaired by Michele Jacobs of The Forbes Co., developers of the Gardens Mall. Also on the committee: Roger Amidon, Palm Beach Marriott Singer Island Beach Resort & Spa; Roger Buckwalter, Northern Palm Beach County Cultural Alliance; John Csapo, Kolter; Don Hearing, Coteleur & Hearing; Beth Kigel, Northern Palm Beach County Chamber of Commerce; Ken Kennerly, The Honda Classic/IMG Golf North America; Max Macon, Florida Power and Light; Karen Marcus, KMarcus Resource Group; Steve McCraney, McCraney Properties; Dr. Eliah Watlington, Florida Atlantic University, MacArthur Campus.

While the county's Convention and Visitors' Bureau has been working to attract tourism, the north county chamber's primary goal is to complement that effort by attracting business activity, Kigel said.

"There's a lot of momentum behind this," Kigel said



February 7, 2014

Ms. Beth Kigel
President & CEO
Northern Palm Beach County Chamber of Commerce
5520 PGA Boulevard
Suite 200
Palm Beach Gardens, FL 33418

Dear Beth,

I just finished reading in The Palm Beach Post the Chamber's plans to rebrand its image. What a wonderful idea, there's so much North County offers. Collaboration with partners and key stakeholders is the key.

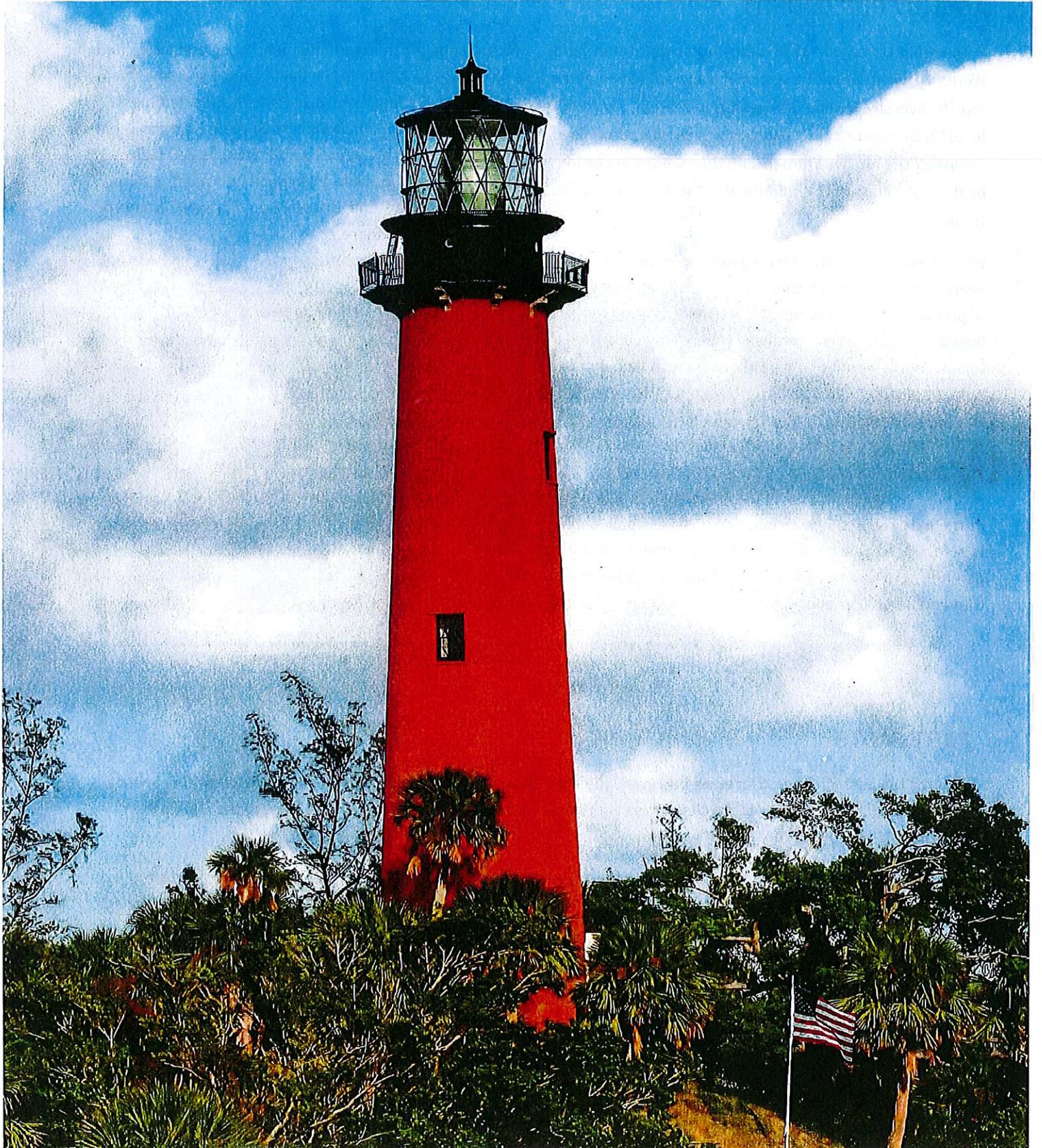
As always, please let me know if there is anything I can do.

Warm regards,

A handwritten signature in blue ink that reads "Patrick".

Patrick E. Murphy
Member of Congress

STARMARK
BIG IDEAS





AWARD WINNING IDEAS & CREATIVE



FLAGLER AWARDS

GREATER FORT LAUDERDALE CVB

BEST OF SHOW

Defrost Your Swimsuit

GOLD

Defrost Your Swimsuit - Special Event
Defrost Your Swimsuit - Mixed Media Campaign
Defrost Your Swimsuit - Out-of-Home
Sunny.org Mobile Site - Mobile Marketing
Cruise and Play Video - Resource/
Promotional Material for Consumers
SUNconventional Meetings Guide -
Resource/Promotional Material for Trade

SILVER

Who Knew Stimulating the Economy Could
Be So Much Fun - Tourism Advocacy

BRONZE

Lauderdale Spa Chic - Direct Marketing
Greater Fort Lauderdale Super Summer
Online - Internet Advertising



COMMUNICATOR AWARDS

GREATER FORT LAUDERDALE CVB

2013 COMMUNICATOR AWARD OF EXCELLENCE

Hello Sunny - Direct Mail Marketing/Promotion Campaign
Hello Sunny - Online Video Travel
Goodbye Chilly, Hello Sunny - Integrated Campaign Promotional/Branding

2013 COMMUNICATOR AWARD OF DISTINCTION

Sunny.org - Travel/Tourism Website
Fork Lauderdale Dining App - Mobile Apps - Travel



HERMES CREATIVE AWARDS

GREATER FORT LAUDERDALE CVB

PLATINUM

Hello Sunny - Integrated Marketing Campaign
Goodbye Chilly, Hello Sunny - Guerilla Marketing Campaign

SEAWORLD ORLANDO

PLATINUM

SeaWorld Orlando's Epic Voyage Tour - Experiential Marketing Campaign



ADDYS

GREATER FORT LAUDERDALE CVB

REGIONAL GOLD

Hello Sunny - Television Campaign

GOLD

New York Times - Interstitial Banners
Defrost Your Swimsuit App - Mobile
Category
Fork Lauderdale Dine Out App - GPS &
Location
Defrost Taxi Wrap - Vehicle Graphic

SILVER

Hello Sunny Television - Regional/
National TV Campaigns
Hello Sunny - Brochure
Hello Sunny Campaign - Integrated
Campaign
Sunny.org - Digital Advertising

BROWARD CENTER FOR PERFORMING
ARTS

SILVER

Encore! - Integrated Campaign
Encore! - Single Medium Campaign

MUSEUM OF ART | FORT LAUDERDALE

SILVER

MoafL.org - Website, Interface &
Navigation
SHARK - Single Medium Campaign

PORT EVERGLADES

SILVER

2011 Commerce Guide - Annual Report

BOCA RATON RESORT & CLUB

SILVER

Meet 360 App - Digital Advertising



A CALCULATED APPROACH TO BRANDING

WE BEGIN WITH GAINING INSIGHTS

Starmark's creative process is founded in an approach we call StarTrack™. It's a disciplined methodology that helps us link the goals of our clients to the needs and preferences of customers and prospects. Using the StarTrack process, we examine and build a clear brand definition based on what drives decisions related to brand selection. Because it's critical to understand the most important, most appealing and most distinctive attributes of our clients' offerings, StarTrack highlights the strongest elements, in priority order. In total, this examination will lead to a clear position that allows us to gain attention, define distinction, capture preference, encourage trial and stimulate appeal.

DISCOVERY

During the Discovery phase, we will talk with all stakeholders of the initiative, community leaders (both private and public) and conduct secondary research to look at what other communities, municipalities and counties have accomplished in their branding efforts.

We will use our partnership with the American Advertising Agency Association to perform the "secondary research" to help guide us at this level, and we will comb through and learn from any previous research conducted by the chamber and its constituents. Additionally, we will solicit input from other vendor partners involved in the architecture and construction of the project.

EXPLORATION

From the learning of our Discovery phase we will assemble words and images that apply to the concepts we are trying to express and create "research instruments" which are combinations of both words and images that we wish to explore.

We will prioritize these words and images among audience targets both in person and online.

The priority of these words and images will be expressed in a Brand Triangle, identifying the attributes, personality and core value of the brand.

We will present the Brand Triangle, and 3 - 5 graphical expressions of the active symbology that can be created from the triangle.



CASE STUDY | Kissimmee Convention & Visitor's Bureau

When Starmark became the Agency of Record for the Kissimmee Convention and Visitor's Bureau (KCVB), our first initiative was to undertake a complete re-branding of this Central Florida destination. Kissimmee was looking to re-establish their positioning, upgrade their landmark and ultimately elevate their brand identification in this highly competitive marketplace.



Starmark's StarTrack™ process elevated the existing "theme park" style brand to reflect the current core value of the destination — "Freedom to Enjoy... Your Way."

MARKETING OBJECTIVES

Starmark understood that before undergoing the physical re-branding of the Kissimmee destinations, we had to first identify not only currently held perceptions of the destination, but aspirational desires that motivated visitation. The Starmark team utilized our trademarked StarTrack™ Process, a multistage program that guides brand identification from Discovery through Implementation. Part of this StarTrack process included benefits testing groups, an elevated form of focus groups that actively engages participants, to better understand trade and consumer markets. Visuals and experiential statements were crafted to qualify

attributes, benefits and the personality of Kissimmee as a destination, as well as identify what consumers and meeting planners were looking for in a positive Kissimmee experience.

A brand standards guideline was developed to communicate the brand values for internal staff and Industry Partners. The artistic style, personality and voice of the Kissimmee brand were documented in an easy to understand format. The Kissimmee signature, color palette, font options and photo technique and treatments are available for reference online to all stakeholders.

Part of this StarTrack process included benefits testing groups, an elevated form of focus groups that actively engages participants, to better understand trade and consumer markets.



Kissimmee offers me a variety of experiences in one destination, so no matter how many times I stay there, each vacation in Kissimmee is unique.



A savvy vacation planner knows Kissimmee is a smart choice.



What I really like about Kissimmee is all the options.



You can do it all from here, because Kissimmee is just minutes from the big attractions, close to the airport and down the road from all the nightspots.

Sample Benefit Testing boards describe brand characteristics and allow testing participants to rank statements according to desired travel experiences.



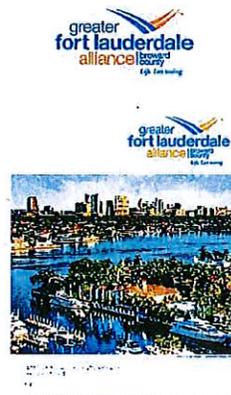
BRANDING TODAY

THE LINK BETWEEN BRANDING AND SUCCESS

In the private sector, brand equity is built by successfully communicating the company brand in the marketplace and fulfilling a need with a quality product or service at the right price (product value). Product value generates customer loyalty. Customer loyalty improves market position. Better market positioning creates greater sales. Greater sales lead to growth opportunities. Growth yields increased returns to shareholders; and higher returns lead to greater brand equity.

For public sector organizations, too, brand equity is built by providing the right service on the right terms and communicating the organizational brand identity effectively to stakeholders or the general

public. The value of that reputation can be measured by increased political support, funding, and the facilitated success of the organization.



WHAT IS A GREAT BRAND WORTH?

For some companies today, their brand is their single most valuable asset. Zappos, Google and Overstock don't make anything or provide any proprietary service, really. Instead they are "RE" companies...REorganizing information, REselling other companies' products, REducing costs.

But people like the concept of who they are and how they do it...they like the brand. Yes, it is funny how Google changes the look of its landmark for every special occasion they can think of, but change is a big part of their brand and changing up their graphics works for them. Why? Because they have the eyeballs of the world on their landmark every single day.

For most of our brands, it just isn't so. We need to work hard to get people to see our name, our look and understand us instantly. We invest a great deal of money and time in our personal,

traditional and online marketing to let people know about the goods we have to sell. And that is a true investment that only recently have larger companies tried to quantify and put on their balance sheets.

The opportunity for companies today to look world-class whether they are large or small is huge. There is no need to struggle along with a brand that doesn't represent you as one of the best in your category of business, whether its banking, retail, professional services, government or not-for-profit. Whether you are a billion dollar organization or yet to turn a million, you can have a world-class brand.

So your brand is something you are today and you aspire to be five years from now. It's worth spending some time and money to create that vision.

**NORTHERN PALM BEACH COUNTY
BRANDING INITIATIVE (NCBI)**

Stakeholder Investment Levels

VISIONARY - \$10,000 Stakeholder Investment

- Website Listing and logo as Visionary Partner
 - Prominent exposure as Visionary Partner on NCBI website application
 - Written testimonial (with photo) opportunity on NCBI website application
 - Links from website applications to company/entity homepage
- Inclusion on ALL marketing collateral materials related to NCBI
- Inclusion in ALL media releases for NCBI
- Two (2) Economic Development Editorial Opportunities in newsletter of Northern Palm Beach County Chamber of Commerce
- Featured on a placard as a Visionary Partner at monthly Business Before Hours for the Northern Palm Beach County Chamber of Commerce
- Recognition in Northern Palm Beach County Chamber of Commerce CEO remarks for the 2014 Annual Leadership Awards Dinner and 2014 Annual State of the Chamber Breakfast as Visionary Partner
- Recognition on NCBI page in Leadership Award Dinner program
- Four (4) VIP passes/tickets for the ArtiGras Fine Arts Festival produced by the Northern Palm Beach County Chamber of Commerce (2 years)
- Four (4) Bear Trap week-long passes plus two (2) Preferred Parking passes for the Honda Classic (2 years)

FOUNDER - \$5,000 Stakeholder Investment

- Website Listing and logo as Founder Partner
 - Prominent exposure as Founder Partner on NCBI website application
 - Written testimonial opportunity on NCBI website application
 - Links from website applications to company/entity homepage
- Inclusion on ALL marketing collateral materials related to NCBI
- Inclusion in select media releases for NCBI
- One (1) Economic Development Editorial Opportunity in newsletter of Northern Palm Beach County Chamber of Commerce

- Featured on a placard as a Founder Partner at monthly Business Before Hours for the Northern Palm Beach County Chamber of Commerce
- Recognition in Northern Palm Beach County Chamber of Commerce CEO remarks for the 2014 Annual Leadership Awards Dinner and 2014 Annual State of the Chamber Breakfast as Founder Partner
- Recognition on NCBI page in Leadership Award Dinner program
- Two (2) VIP passes/tickets for the ArtiGras Fine Arts Festival produced by the Northern Palm Beach County Chamber of Commerce (2 years)
- Two (2) Bear Trap week-long passes plus two (1) Preferred Parking pass for the Honda Classic (1 year)

PACESETTER - \$2,500 Stakeholder Investment

- Website Listing with logo as Pacesetter Partner
 - Exposure as Pacesetter Partner on NCBI website application
 - Written testimonial opportunity on NCBI website application
 - Links from website applications to company/entity homepage
- Inclusion on select marketing collateral materials related to NCBI
- Inclusion in select media releases for NCBI
- Featured on a placard as a Pacesetter Partner at monthly Business Before Hours for the Northern Palm Beach County Chamber of Commerce
- Recognition in Northern Palm Beach County Chamber of Commerce CEO remarks for the 2014 Annual Leadership Awards Dinner and 2014 Annual State of the Chamber Breakfast as Pacesetter Partner
- Recognition on NCBI page in Leadership Award Dinner program
- Two (2) VIP passes/tickets for the ArtiGras Fine Arts Festival produced by the Northern Palm Beach County Chamber of Commerce (1 year)

BENEFACTOR - \$1,000 Stakeholder Investment

- Website Listing as Benefactor Partner
 - Exposure as Benefactor Partner on NCBI website application
 - Links from website applications to company/entity homepage
- Inclusion on select marketing collateral materials related to NCBI
- Inclusion in select media releases for NCBI
- Featured on a placard as a Benefactor Partner at monthly Business Before Hours for the Northern Palm Beach County Chamber of Commerce

Contributions or gifts are not deductible as charitable contributions for federal income tax purposes.

- Recognition on NCBI page in Leadership Award Dinner program
- Two (2) VIP passes/tickets for the ArtiGras Fine Arts Festival produced by the Northern Palm Beach County Chamber of Commerce (1 year)

BUILDER - \$500 Stakeholder Investment

- Website Listing as Builder Partner
 - Exposure as Builder Partner on NCBI website application
- Inclusion on select marketing collateral materials related to NCBI
- Inclusion in select media releases for NCBI
- Featured on a placard as a Builder Partner at monthly Business Before Hours for the Northern Palm Beach County Chamber of Commerce
- Recognition on NCBI page in Leadership Award Dinner program

FRIEND - \$100 Stakeholder Investment

- Website Listing as Friend
 - Exposure as Friend on NCBI website application
- Recognition on NCBI page in Leadership Award Dinner program



Exhibit "B"

Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: April 16, 2014

Agenda Item No. Tab 2

Agenda Title: Proclamation Recognizing April 25, 2014 as National Arbor Day

- SPECIAL PRESENTATION/REPORTS [] CONSENT AGENDA
- [] BOARD APPOINTMENT [] OLD BUSINESS
- [] PUBLIC HEARING ORDINANCE ON ____ READING
- [] NEW BUSINESS: RESOLUTION
- [] OTHER: _____

Approved by Town Manager  Date: 4/4/14


David Hunt / Public Works Director

Originating Department: Public Works	Costs: \$ 150.00 Funding Source: DPW, Grounds Maintenance Div. Acct. # 406 - 52000 [X] Finance <u></u>	Attachments: Proclamation
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone <u></u> OR Not applicable in this case _____ Please initial one.

Summary Explanation/Background: Each year, the Town of Lake Park celebrates National Arbor Day by inviting school children from local schools to participate in the Arbor Day Event with poems, songs and drawings honoring trees. This year, the National Arbor Day observance will take place in the Median at Seminole Boulevard and Flagler Boulevard at 10:30 a.m. on Friday, April 25, 2014. A Crape Myrtle tree donated by Chris Wayne and Associates will be planted. The Public Works Department will be coordinating the event. The anticipated \$150.00 cost will cover refreshments and has been budgeted for this event.

Recommended Motion: I move to recognize April 25, 2014 as National Arbor Day.

**PROCLAMATION
IN HONOR OF NATIONAL ARBOR DAY**

WHEREAS; in 1871 J. Sterling Morton proposed to the Nebraska Board of Agriculture that a special day be set aside for the planting of trees and this holiday, called Arbor Day, was first observed with the planting of more than a million trees in Nebraska; and

WHEREAS; Arbor Day is now observed throughout the nation and the world. Trees can reduce the erosion of our precious topsoil by wind and water, cut heating and cooling costs, moderate the temperature, clean the air, produce oxygen and provide habitat for wildlife; and

WHEREAS; trees are a renewable resource which provides the materials necessary to produce paper, construct our homes, fuel our fires and manufacture countless other wood products; and

WHEREAS; trees increase property values, enhance the economic vitality of business areas and improve the overall aesthetic appeal of our community; and

WHEREAS; trees, wherever they are planted, are a source of joy and spiritual renewal; and

WHEREAS; efforts to protect our trees and woodlands by planting trees to promote the well-being of this and future generations should be supported by all persons.

NOW, THEREFORE; on behalf of the Commission of the Town of Lake Park, I, James DuBois, Mayor of the Town of Lake Park, Florida do hereby recognize April 25, 2014 as National Arbor Day.

IN WITNESS WHEREOF, I have hereto set my hand and caused the official Seal of the Town of Lake Park, Florida to be affixed this _____ day of April, 2014.

BY: _____
Mayor James DuBois

ATTEST:

Vivian Mendez, Town Clerk



Exhibit "C"

Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: April 16, 2014

Agenda Item No. Tab 4

Agenda Title: Amending Chapter 76, Article II, Section 76-89 Pertaining to Fishing and the Use of Cast Nets within the Lake Park Harbor Marina

- | | |
|--|---|
| <input type="checkbox"/> CONSENT AGENDA | <input type="checkbox"/> DISCUSSION/POSSIBLE ACTION |
| <input type="checkbox"/> PRESENTATION/PROCLAMATION | <input type="checkbox"/> NEW BUSINESS/RESOLUTION |
| <input type="checkbox"/> PUBLIC HEARING | <input checked="" type="checkbox"/> ORDINANCE ON FIRST READING |
| <input type="checkbox"/> BID/RFP AWARD | <input type="checkbox"/> OTHER: |

Approved by Town Manager DSS **Date:** 4/1/14

Dale S. Sugerman, Ph.D./ Town Manager
Name/Title

Originating Department: Commissioner Erin T. Flaherty	Costs: \$ 0.00 Funding Source: Acct. # <input type="checkbox"/> Finance _____	Attachments: Draft Ordinance
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ OR Not applicable in this case <u>DSS</u> Please initial one.

Summary Explanation/Background:

At the March 19th Commission meeting, Commissioner Erin T. Flaherty asked the Town Commission to revisit the discussion regarding the regulation of cast net fishing at the Lake Park Harbor Marina. His concept was to limit the size of casting nets to 8 feet or less at the Marina fishing pier only. At that meeting, there was a general consensus to support such a new regulation. This proposed regulation has been put into the draft Ordinance attached.

Recommended Motion: I move to adopt Ordinance No. 03-2014 on first reading.

ORDINANCE NO. 03-2014

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING CHAPTER 76, ARTICLE II, SECTION 76-89 OF THE TOWN'S CODE OF ORDINANCES PERTAINING TO FISHING AND THE USE OF CAST NETS WITHIN THE LAKE PARK HARBOR MARINA; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town of Lake Park, Florida is a duly constituted municipality having such power and authority conferred upon it by the Florida Constitution and Chapter 166, Florida Statutes; and

WHEREAS, the Town Commission has adopted laws in Article II of Chapter 76 of the Code of Ordinances (the Code) pertaining to the Lake Park Harbor Marina; and

WHEREAS, the Town Commission, after due notice and public hearings, deems it to be in the interest of the public health, safety and general welfare to amend Article II of Chapter 76 of the Code to regulate the use and size of cast nets within the Lake Park Harbor Marina.

NOW, THEREFORE, BE IT ORDAINED BY THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, THAT:

Section 1. The whereas clauses are incorporated herein as the legislative findings of the Town Commission.

Section 2. Chapter 76, Article II, Section 76-89, of the Town of Lake Park's Code of Ordinances entitled "Swimming, diving, fishing prohibited" is hereby amended as follows:

Sec. 76-89. Swimming, diving, fishing prohibited.

Swimming, diving and fishing are forbidden within the marina area; provided, however, that persons may fish and may use cast nets measuring 8 feet or less stretched length (stretched length is defined as the distance from the horn at the center of the net with the net gathered and pulled taut, to the lead line) within ~~from~~ designated areas located along the marina bulkhead into the Lake Worth Lagoon, east of the established bulkhead line from sunrise to sunset.

Section 3. Severability. If any section, subsection, sentence, clause, phrase or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions thereof.

Section 4. Repeal of Laws in Conflict. All Ordinances or parts of Ordinances in conflict herewith are hereby repealed to the extent of such conflict.

Section 5. Codification. The Sections of the Ordinance may be renumbered or re-lettered to accomplish such, and the word "Ordinance" may be changed to "section", "article", or any other appropriate word.

Section 6. Effective Date. This Ordinance shall take effect immediately upon adoption.



Town of Lake Park Town Commission

Exhibit "D"

Agenda Request Form

Meeting Date: 4/16/2014

Agenda Item No. Tab 8

Agenda Title: FISCAL YEAR 2013/2014 MID-YEAR BUDGET REVIEW AND ADJUSTMENTS

- SPECIAL PRESENTATION/REPORTS
- BOARD APPOINTMENT
- PUBLIC HEARING ORDINANCE ON _____ READING
- NEW BUSINESS
- OTHER: _____

Approved by Town Manager DKR Date: 4/4/14

Blake K. Rane Finance Director
Name/Title

Originating Department: FINANCE	Costs: See attachment "A" Funding Source: Acct. # <input checked="" type="checkbox"/> Finance ___BKR___	Attachments: Resolution, Mid-year Budget Adjustment Itemization (Attachment "A"), and Narrative
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ or Not applicable in this case _BKR_ Please initial one.

Summary Explanation/Background:

At this point in each fiscal year, the Town Finance Director conducts a mid-year review of the approved budget to determine if any adjustments need to be made. This review has been conducted and attached is a schedule (Attachment "A") that lists the significant items that need to be adjusted for the Town of Lake Park 2013/14 Budget, along with a narrative explanation of such adjustments.

Recommended Motion:

I move to adopt Resolution 11-04-14.

RESOLUTION NO. 11-04-14

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING THE TOWN BUDGET FOR FISCAL YEAR 2013-2014 AS PREVIOUSLY ADOPTED BY RESOLUTION NO. 33-09-13; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE REPEAL OF LAWS IN CONFLICT; AND PROVIDING FOR THE EFFECTIVE DATE THEREOF.

WHEREAS, the Town Commission has previously established the budget for the Town of Lake Park for the fiscal year beginning October 1, 2013 and ending September 30, 2014; and

WHEREAS, at the time of its adoption, the budget properly reflected expected revenues and appropriations; and

WHEREAS, to implement this budget, the Town Commission adopted and levied by Resolution No. 33-09-13 a final millage rate for the Fiscal Year 2013-2014; and

WHEREAS, the Town Commission deems it necessary and advisable to amend the budget for the Town of Lake Park for Fiscal Year 2013-2014, which was adopted by Resolution No. 33-09-13.

NOW THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF LAKE PARK FLORIDA:

Section 1. The whereas clauses are true and correct and are supported herein.

Section 2. An amended final budget of the Town of Lake Park General Fund is hereby approved and adopted as set forth in the attached Mid-Year Budget Adjustment Itemization (Attachment "A").

Section 3. The Town Manager is hereby authorized to amend/transfer between departmental accounts provided, however, that total appropriated expenditures by fund do not exceed Commission authorized amounts.

Section 4. If any section, subsection, sentence, clause, phase or portion of this Resolution is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions thereof.

Section 5. This resolution shall take effect immediately upon adoption.

Mid-Year Budget Adjustment Itemization

April 16, 2014

ATTACHMENT "A"

General Fund		(001)	Proposed Change	Totals
Revenue				
Original Approved Budget				\$ 8,329,827
Cost Recovery	001-362.122		\$ 8,000	
Balance Brought Forward (Gomez Barker)	001-38-000-9000		11,666	
Total Changes			\$ 19,666	19,666
Proposed Budget				\$ 8,349,493
Expenses				
Original Approved Budget				\$ 8,329,827
Comm. - Prof Services (Gomez Barker)	100-31000		\$ 11,666	
Comm. - Promotional Act (Volunteer dinner)	100-48000		(2,750)	
Human Resources - Retirement Matching	105-22100		1,200	
Inform. Tech. - Applications testing PC	110-64100		2,753	
Inform. Tech. - Applications testing PC	110-64103		837	
Facilities Maint. - Contractual Services (Cleaning the Stage)	408-34000		1,449	
Facilities Maint. - Operating Supplies (Interior signs)	408-52000		465	
Comm. Dev. - Prof. Services (Pool Covering)	500-31000		1,897	
Recreation - Promotion (Seafood Festival)	600-48055		3,000	
Recreation - Equipment (Sound system)	600-64100		1,008	
Recreation - Equipment (Tennis canopy)	600-64100		1,450	
Library - Part Time Sal (from State Aid)	700-13010		4,987	
Library - FICA (from State Aid)	700-21010		382	
State Aid to Libraries - Sal (to Library)	710-13000		(4,987)	
State Aid to Libraries - FICA (to Library)	710-21000		(382)	
Non-Departmental - Retirement Matching	900-22100		(1,200)	
Transfer to (from) Fund Balance	900-99907		(2,109)	
Total of Expense Changes			\$ 19,666	19,666
Proposed Budget				\$ 8,349,493

Mid-Year Budget Adjustment Itemization

April 16, 2014

ATTACHMENT "A"

Streets & Roads Fund		(190)	
		Proposed Change	Totals
Revenue			
Original Approved Budget			\$ 333,685
Balance Brought Forward	190-38-000-9000	14,719	
Total Revenue Changes		\$ 14,719	14,719
Proposed Budget			\$ 348,404
Expenses			
Original Approved Budget			\$ 333,685
Improvements - Sidewalks	190-63050	\$ 14,719	
Total of Expense Changes		\$ 14,719	14,719
Proposed Budget			\$ 348,404
Special Projects Fund		(301)	
		Proposed Change	Totals
Revenue			
Original Approved Budget			\$ -
CDBG - Tennis Courts	301-337.318	\$ 37,294	
Silver Beach Road Street Lights	301-337.316	\$ 2,707	
FMIT Safety Grant	301-337.713	3,143	
Balance Brought Forward	301-38-000-9000	2,040	
Total Revenue Changes		\$ 45,184	45,184
Proposed Budget			\$ 45,184
Expenses			
Original Approved Budget			\$ -
CDBG - Tennis Courts	301-66900	\$ 42,184	
Silver Beach Road Street Lights	301-31010	3,000	
Total of Expense Changes		\$ 45,184	45,184
Proposed Budget			\$ 45,184

Mid-Year Budget Adjustment Itemization

April 16, 2014

ATTACHMENT "A"

Marina Fund		(401)	
		Proposed Change	Totals
Revenue			
Total Marina Fund Budgeted Revenue			\$ 1,136,989
Laundry Vending	401-369.106	\$ 500	
Residual of Lawsuit Proceeds - as presented	401-399.999	\$ 470,084	
Balance Brought Forward	401-399.999	4,843	
Total Revenue Changes		<u>\$ 475,427</u>	<u>475,427</u>
Proposed Budget			<u>\$ 1,612,416</u>
Expenses			
Total Marina Fund Budgeted Expense			\$ 1,136,989
Repairs - Construction Deficiency	800-46050	\$ 470,084	
Capital Expenses (Washing Machine)	800-46050	1,063	
Capital Expenses (Ice Machine Repair)	800-46050	4,280	
Total of Expense Changes		<u>\$ 475,427</u>	<u>475,427</u>
Proposed Budget			<u>\$ 1,612,416</u>

Mid-year Budget Narrative

The Mid-year Budget adjustment is intended to keep the Commission informed of any significant changes that have occurred or are likely to occur in the current fiscal year. The following tasks have been accomplished in preparation for presenting this review:

- a. Monthly reports have been made available to all Department Directors;
- b. The Finance Department has analyzed each fund and each department within each fund; and
- c. The Finance Director and the Town Manager have met and reviewed the findings of the budget review process.

We are happy to report that thus far there are very limited adjustments that need to be made to the fiscal year 2013-14 Budget. As you will note, many of the adjustments are minor in effect but staff feels it important to keep the Commission informed of such adjustments and where funding is moved between funds or departments. Adjustments are discussed below and are listed in detail on Attachment "A".

GENERAL FUND

In the General Fund staff recommends adjusting two revenue items: First – The Town is experiencing a number of commercial developments and sees that the revenue the Town receives from developers ("Cost Recovery") for various consultants is going to exceed the budget; and, second – The Commission has directed the staff to extend the contract with the firm of Gomez Barker Associates for the remainder of the year and directed staff to fund that contract from Fund Balance. Expenses that require adjustment in the General Fund include funding for Gomez Barker Associates Inc. and a number of small inter-department adjustments that put the funding for an expense where it is needed. This includes funding of an applications testing computer in preparation of a larger project in the future, refocusing funding on the Seafood Festival and other needed items for the Recreation Department, and moving funding for the State Aid to Libraries from a separate cost center into the Library cost center.

STREETS AND ROADS FUND

In the Streets and Roads Fund staff recommends bringing funding forward for needed sidewalk repairs that was contracted for too late last fiscal year. These funds were budgeted in 2012-13 and not expended within the fiscal year. The sidewalk expense is also adjusted.

SPECIAL PROJECTS FUND

The Special Projects Fund was not budgeted. To enable grants and other "special revenues" to be accounted for without risk of comingling funds staff has chosen to account for them in their own accounting category. Items here are the Community Development Block Grant for the tennis courts, an annual grant to pay for street lights on Silver Beach road, and a Florida Municipal Insurance Trust grant reimbursing the Town for the cost of increased safety programs and/or equipment.

MARINA FUND

In the Marina Fund staff recommends adjusting two revenue items: First – The Town is experiencing, a small, but increased revenue in the laundry room; and, second the Commission directed the staff to reserve the remaining proceeds of the Marina law suit to be set aside for use in repairing the seawall. Expenses that require adjustment in the Marina Fund include the seawall and two capital items that it was necessary to purchase which are: a new coin operated washing machine and a major rebuild of the ice machine.



Town of Lake Park Town Commission

Exhibit "E"

Agenda Request Form

Meeting Date: April 16, 2014

Agenda Item No. Tab 9

Agenda Title: Authorizing the Mayor to Sign Amendment One to the InterLocal Agreement Between Palm Beach County and the Town of Lake Park for Improvements to the Parking Lot and Pedestrian Promenade at the Lake Park Harbor Marina

- | | | | |
|--------------------------|---------------------------|-------------------------------------|----------------------------|
| <input type="checkbox"/> | CONSENT AGENDA | <input type="checkbox"/> | DISCUSSION/POSSIBLE ACTION |
| <input type="checkbox"/> | PRESENTATION/PROCLAMATION | <input checked="" type="checkbox"/> | RESOLUTION |
| <input type="checkbox"/> | PUBLIC HEARING | <input type="checkbox"/> | ORDINANCE ON ___ READING |
| <input type="checkbox"/> | BID/RFP AWARD | <input type="checkbox"/> | OTHER: |

Approved by Town Manager _____

Date: 3/26/14

Dale S. Sugerman, Ph.D./ Town Manager
Name/Title

Originating Department: Town Manager	Costs: \$ 0.00 Funding Source: Acct. # <input type="checkbox"/> Finance _____	Attachments: Resolution Amendment One to the InterLocal Agreement as approved by the Board of County Commissioners
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ or Not applicable in this case <u>DSS</u> Please initial one.

Summary Explanation/Background:

On March 11, 2014 the Palm Beach County Board of County Commissioners approved the Town's requested modifications to the InterLocal Agreement for the parking lot and pedestrian promenade improvements to the Marina. Amendment One to the Agreement will allow the Town to integrate and improve the two parking lots, while also keeping

Southbound Lake Shore Drive completely open to through traffic. The Town still has an obligation to construct a pedestrian promenade (which if undertaken, will go on the 460 feet of the northbound loop of the southern end of Lake Shore Drive). The construction of a pedestrian promenade is still subject to the Town's receipt of public grant funds to undertake that portion of the project.

The attached resolution authorizes the Mayor to sign Amendment One of the InterLocal Agreement.

Recommended Motion: I move to approve Resolution No. ¹²⁻⁰⁴⁻¹⁴ ~~__-2014-~~

RESOLUTION NO.12-04-14

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA AUTHORIZING THE MAYOR TO EXECUTE AN AMENDMENT TO THE INTERLOCAL AGREEMENT THE TOWN PREVIOUSLY ENTERED INTO WITH PALM BEACH COUNTY PROVIDING FOR BOAT TRAILER PARKING AT THE LAKE PARK HARBOR MARINA AND ACCESS TO LAKE SHORE DRIVE; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the Town of Lake Park (ATown@) is a municipal corporation of the State of Florida with such power and authority as has been conferred upon it by the Florida Constitution and Chapter 166, Florida Statutes; and

WHEREAS, Section 163.01, F.S. permits local governments to make the most efficient use of their powers by enabling them to cooperate with one another on a basis of mutual advantage by providing services and facilities that will be mutually beneficial to the local communities; and

WHEREAS, pursuant to Section 163.01, F.S., the Town has previously entered into an Interlocal Agreement with Palm Beach County (County) with for funding of additional boat trailer parking and increased access of Lake Shore Drive and configuration of the parking areas and pedestrian promenade; and

WHEREAS, the parties desire to amend the provisions of the Interlocal Agreement regarding closure of Lake Shore Drive and configuration of the parking areas an pedestrian promenade; and

WHEREAS, the Town Commission has determined that it is in the best interest of the Town to amend the Interlocal Agreement with the County.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF LAKE PARK:

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN
OF LAKE PARK:**

SECTION 1.

The whereas clauses are hereby incorporated herein and are true and correct.

SECTION 2.

The Mayor is hereby directed and authorized to execute Amendment One to the Interlocal Agreement, a copy of which is attached hereto as Exhibit "A" and made a part hereof.

SECTION 3.

This Resolution shall take effect immediately upon its adoption.



March 24, 2014

**Facilities Development &
Operations Department**

**Property & Real Estate
Management Division**

2633 Vista Parkway

West Palm Beach, FL 33411

Telephone - (561) 233-0217

Facsimile - (561) 233-0210

www.pbcgov.com/fdo



**Palm Beach County
Board of County
Commissioners**

Priscilla A. Taylor, Mayor

Paulette Burdick, Vice Mayor

Hal P. Valeche

Shelley Vana

Steven L. Abrams

Mary Lou Berger

Jess R. Santamaria

County Administrator

Robert Weisman

Dale S. Sugerman, Town Manager
Town of Lake Park
535 Park Avenue
Lake Park, FL 33403

RE: R-2014-0356 Amendment No. 1 to Interlocal Agreement

Dear Dale,

Enclosed are two (2) originals of Amendment Number 1 to the Interlocal Agreement between Palm Beach County and the Town of Park for funding of the expansion and renovation of the Lake Park Marina. This Amendment was approved by the Board of County Commissioners at their March 11, 2014 meeting. This document now needs to be approved by the Town Council. Upon execution of the document, please return one original to me for our Clerk's records.

Sincerely,


Ross C. Hering
Director

Enclosures

R2014-0356

**AMENDMENT ONE TO INTERLOCAL AGREEMENT BETWEEN
PALM BEACH COUNTY AND THE TOWN OF LAKE PARK**

THIS AMENDMENT ONE TO INTERLOCAL AGREEMENT is made and entered into on MAR 11 2014, 2014, by and between PALM BEACH COUNTY, a political subdivision of the State of Florida, hereinafter referred to as "COUNTY", and the Town of Lake Park, a Florida municipal corporation, hereinafter referred to as "MUNICIPALITY".

WITNESSETH:

WHEREAS, on November 16, 2010 the COUNTY and MUNICIPALITY entered into an Interlocal Agreement (R-2010-1943) for funding of additional boat trailer parking and increased access to the Lake Park Marina (the "Interlocal Agreement"); and

WHEREAS, the parties desire to amend the provisions of the Interlocal Agreement regarding closure of Lake Shore Drive and configuration of the parking areas and pedestrian promenade.

NOW, THEREFORE, the parties hereto agree as follows:

1. Section 2.04 of the Interlocal Agreement is hereby deleted in its entirety and replaced with the following:

Section 2.04. Town shall complete the boat trailer/automobile parking lot renovations described in Phase IB of the project within 24 months of the date of this Amendment One.

2. Phases IB and IIA of the Project Description attached as Exhibit "A" to the Interlocal Agreement are hereby replaced with the descriptions of those Phases attached as Exhibit "A" to this Amendment One.

3. The Conceptual Site Plan attached as Exhibit "B" to the Interlocal Agreement is hereby replaced with the Conceptual Site Plan attached hereto as Exhibits "B-1 and B-2" to this Amendment One.

4. Except as modified by this Amendment One, the Interlocal Agreement remains unmodified and in full force and effect.

REMAINDER OF PAGE INTENTIONALLY LEFT BLANK

IN WITNESS WHEREOF, the parties have caused this Amendment One to Interlocal Agreement to be executed on the day and year first above written.

R2014 0356 MAR 11 2014
PALM BEACH COUNTY, FLORIDA BY ITS
BOARD OF COUNTY COMMISSIONERS

ATTEST:
SHARON R. BOCK,
CLERK & COMPTROLLER

By: _____
Deputy Clerk



By: _____
Priscilla A. Taylor, Mayor

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

By: _____
County Attorney

APPROVED AS TO TERMS AND
CONDITIONS:

By: _____
Department Director

WITNESSES:

Signature

Print Name

Signature

Print Name

TOWN OF LAKE PARK

By: _____
Mayor

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

By: _____
Municipality Attorney

EXHIBIT "A"

Project Description

B.	Boat Trailer Parking Lot Renovation	<i>This phase of the Project involves the renovation of an existing boat trailer parking lot on the above acquired land as well as the integration of the existing lower lot with the upper lot. With the integration of the two lots, the traffic pattern through the integrated lots, as well as ingress and egress onto Silver Beach Boulevard, will be modified to ensure that a much safer flow of boat trailer traffic will be reached. The acquired upper lot will provide an additional 30 <u>27</u> (twenty seven) boat trailer parking spaces along with 16 <u>6</u> (six) standard vehicle parking spaces. The Project will provide much needed trailer parking spaces in northern Palm Beach County. This will increase trailer parking spaces at the Marina by 42 <u>37</u>% and thus enable more pedestrians and boaters to access the water.</i>
Future Projects Dependent on Public Sector Funding and Private Investment		
PHASE II		
A.	Pedestrian Promenade	<i>This phase of the Project involves the construction of a pedestrian promenade. The TOWN will close <u>approximately 460 feet of the northbound lane of traffic of the southernmost section of Lake Shore Drive (retaining, rather than eliminating, 12 public parking spaces)</u> and construct a pedestrian promenade amenity. This Phase of the Project will provide public pedestrian access to the waterfront for both boaters and non-boaters. This Phase of the Project depends on public grant monies.</i>

EXHIBIT B-2
CONCEPTUAL SITE PLAN
LAKE SHORE DRIVE/PEDESTRIAN PROMENADE RECONFIGURATION





Town of Lake Park Town Commission

Exhibit "F"

Agenda Request Form

Meeting Date: April 16, 2014

Agenda Item No. Tab 11

Agenda Title: Amending Resolution 27, 1993 to Revise the Town of Lake Park Schedule of Standard Library Fees

- SPECIAL PRESENTATION/REPORTS
 - BOARD APPOINTMENT
 - PUBLIC HEARING ORDINANCE ON _____ READING
 - NEW BUSINESS**
 - OTHER: _____
- CONSENT AGENDA
 - OLD BUSINESS

Approved by Town Manager Date: 4/14/2014

Karen Mahnk, Library Director
Name/Title

Originating Department: LIBRARY	Costs: \$ N/A Funding Source: Acct. # <input type="checkbox"/> Finance _____	Attachments: - Resolution ____ -04-14 - Exhibit A - Revised Schedule of fees. - Exhibit B - 1993 Resolution - Exhibit C - Graph of history of library media and supplies and expenses. - Exhibit D - Survey of Municipal Library fees in Palm Beach County
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ or Not applicable in this case <u>KM</u> Please initial one.

Summary Explanation/Background: The current Lake Park Public Library fees were established in 1993 and have not been updated or increased since then. A copy of Resolution 27, 1993 is attached as Exhibit "B" on which the fees established at that time are listed. The purpose of this item is to amend Resolution 27, 1993 to update such fees. Such proposed fee increases are in response to the substantial increase in the costs of books and other library media such as audio and e-books as shown in the attached table as Exhibit "C". A copy of a survey is attached as Exhibit "D" which reflects that such proposed increases are in line with the fees of other libraries in Palm Beach County. Staff recommends approval.

Recommended Motion: I move to adopt Resolution No. 14-04-14.

RESOLUTION NO. 14-04-14

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, AMENDING RESOLUTION 27, 1993 AND APPROVING A REVISED FEE SCHEDULE FOR THE LAKE PARK PUBLIC LIBRARY RELATING TO LIBRARY CARDS, BOOKS, DIGITAL AND AUDIO MEDIA, AND COMPUTER SUPPLIES; REVISING THE REFUND POLICY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town of Lake Park is a duly constituted municipality organized and existing under the laws of the State of Florida and Chapter 166, Florida Statutes; and

WHEREAS, the Town Commission previously adopted by Resolution 27, 1993 a fee schedule for the Lake Park Public Library; and

WHEREAS, the Lake Park Public Library has not increased its fees since the adoption of Resolution 27,1993; and

WHEREAS, staff is recommending that increases be made to the current schedule of fees to better meet the escalating cost of library materials and supplies; and

WHEREAS, the Town Commission has determined that staff's recommended increases which are set forth in Exhibit "A" are in the best interests of the Town.

NOW THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF LAKE PARK, AS FOLLOWS:

Section 1. The whereas clauses are true and correct and are incorporated herein.

Section 2. The Town Commission hereby approves the increases in the Lake Park Public Library fees as set forth in the attached Exhibit "A", which is incorporated herein.

Section 3. This Resolution shall become effective immediately upon adoption.

EXHIBIT A

The foregoing schedule now replaces the previous schedule of library fees as follows:

SCHEDULE OF LIBRARY FEES

<u>ITEM</u>	<u>CHARGE</u>
I. Library Cards:	
1. Initial library card at registration	No charge
2. Replacement card	\$3.00
II. Books:	
1. Overdue fine	.25 per day, per book
2. Repairs & Replacement	At cost per book, same edition, same publisher. Additional \$5.00 per book for cost of labeling and other materials related to cataloging and bar code process
a) Replacement of volumes from multiple volume sets.	Minimum \$20.00 per volume
b) Rebind or recover	\$10.00
III. Digital & Audio Media:	
1. Overdue fine	\$1.00 per day
2. Replacement	At cost, \$20.00 minimum
3. Repair to damaged item	\$10.00
IV. Refunds	
1. Replacement charges paid for any lost item, less overdue fines, shall be refunded upon return of the item in good condition.	
2. Processing fees are not refundable.	

RESOLUTION NO. 27, 1993

A RESOLUTION OF THE COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA, ESTABLISHING A SCHEDULE OF CHARGES RELATING TO LAKE PARK LIBRARY CARDS, BOOKS, VIDEO TAPES, AUDIO TAPES AND COMPUTER SUPPLIES; PROVIDING FOR REFUND OF CERTAIN CHARGES; PROVIDING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE COMMISSION OF THE TOWN OF LAKE PARK, FLORIDA THAT:

SECTION I

Charges relating to Lake Park Library cards, books, video tapes, audio tapes, computer supplies and refund of certain charges relating thereto are hereby established as follows:

<u>ITEM</u>	<u>CHARGE</u>	<u>MAXIMUM</u>
I. Library Cards		
1. First Card		
a) LP Resident	NC	NA
b) LP Occupational License Holder	NC	NA
c) Non-Resident	\$25.00	NA
2. Replacement Card		
a) First replacement	\$ 1.00	NA
b) Additional replacements	\$ 3.00	NA
II. Books		
1. Overdue Charge	\$.05/day	\$ 5.00
2. Rebind	\$ 8.00	NA
3. Replacement		
*a) Book	Current replacement cost (min. \$10.00) plus \$5.00 service charge	
b) Mylar Dust Jacket	\$ 1.00	NA
*Recorded purchase price for books not currently available (min. \$10.00) plus \$5.00 service charge.		
III. Video Tapes		
1. Overdue Charge	\$ 1.00/day	\$10.00
2. Rewind	\$ 1.00	NA
3. Replacement		
*a) Tape	Current replacement cost (min. \$10.00) plus \$5.00 service charge	
b) Case	\$ 2.00	NA
c) Label	\$ 1.00	NA
**4. Improper Return	\$ 5.00	\$ 5.00

*Recorded purchase price for video tapes not currently available (min. \$10.00) plus \$5.00 service charge.

**Video tapes must be returned to circulation desk only.

IV. Audio Tapes

- 1. Overdue Charge \$.05/day \$ 5.00
- 2. Replacement

Current replacement cost (min. \$10.00) plus \$5.00 service charge

- *a) Tape
- b) Case \$ 2.00 NA
- **3. Improper Return \$ 5.00 NA

*Recorded purchase price for audio tapes not currently available (min. \$10.00) plus \$5.00 service charge.

**Audio tapes must be returned to circulation desk only.

V. Computer Supplies

- 1. Paper (25 sheets/packet) \$.25/packet NA
- 2. 3 1/2" Diskette \$ 4.00 NA

VI. Refunds

- 1. Replacement Charge
 - a) Replacement charges paid for any "lost" book, video tape, and/or audio tape, less any overdue charge, shall be refunded upon return of the item(s) in good condition.
- 2. Service Charge
 - a) Service charges paid are not refundable.

SECTION II

This Resolution shall take effect immediately upon passage.

READ AND ADOPTED THIS 19th DAY OF May, 1993.

Roberta R. Baldwin
MAYOR



ATTEST:

Barbara L. Cheek
TOWN CLERK

**Average Book Prices over 10 year period*
2002 – 2012**

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Adult titles - Hardcover fiction	26.86	26.02	24.81	24.95	26.83	27.47	27.95	27.99	28.14	28.42	28.73
Children's titles - Hardcover	18.78	19.18	19.31	20.52	21.60	20.82	21.10	21.25	19.50	19.45	19.40
YA titles - Hardcover									28.20	27.56	27.04
Trade paperback Fiction	18.10	17.23	14.95	18.63	17.05	15.64	15.98	16.07	16.50	16.70	16.92
Nonfiction	34.13	32.82	27.38	33.81	32.82	20.40	20.91	20.95	20.99	21.22	21.47
E-Books										\$12	84.00
	3.5	8.7	3.5	3.0	0.4	5.2	4.0	2.3	5.2	3.2	4.9

% change**

**Average overall annual percent change for new materials (audio and paper) price increases for the past 10 years.

*Library Journal – <http://j.libraryjournal.com/2004/>; SLJ – <http://www.slj.com/2013/06/research/>;
<http://evolve.cvlisites.org/files/2013/09/DCL-Pricing-Comparison-9-3-13.pdf>
 Book, Newspaper, and Periodical Prices, 2004-2010 <http://files.eric.ed.gov/fulltext/ED508398.pdf>

**

EXHIBIT D

Library Population Fines Book/DVD Cap Processing Fee Internet fee Replacement card cost *NonResident.Fee Collection Agency

Palm Beach County Library System	880,417	.10 per day	\$5.00	\$10.00	0	Yes	\$1.00	\$30.	Yes after \$24.99
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Boca Raton Public Library	84,652	.40 / \$2. per day	\$20.00	\$10.00	\$5. PH (nonresident)	No	0	\$150.	No
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Boynton Beach City Library	68,409	.15 / \$2. per day	0	0	0	No	0	\$30.	Yes
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Delray Beach Public Library	60,831	.10 / \$1. per day	0	0	0	No	0	\$40.	No
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Lake Worth Public Library	34,901	.15 / \$1. per day	\$15.00	0	\$1. / \$2.PH	Yes	\$3.00	\$40.	No
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Riviera Beach Public Library	32,535	.10 / \$1. per day	0	0	0	No	0	0	No
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Palm Springs Public Library	19,082	.50	\$5.00	0	0	No	0	0	No
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North Palm Beach Library	12,033	.25 / \$2. per day	No	\$10.00	0	No	0	0	No
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Lantana Public Library	10,466	0	0	0	0	No	0	\$20.00	No
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Lake Park Public Library	13000	.05 / \$1. per day	No	\$5.00	0	Yes	\$1.00	0	No
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*Outside of Palm Beach County