



**Minutes
Town of Lake Park, Florida
Regular Commission Meeting
Wednesday, February 20, 2013, 7:00 p.m.
Town Commission Chamber, 535 Park Avenue**

The Town Commission met for the purpose of a Regular Commission Meeting on Wednesday, February 20, 2013 at 7:00 p.m. Present were Mayor James DuBois, Vice-Mayor Kendall Rumsey, Commissioners Jeanine Longtin, Steve Hockman, and Tim Stevens, Town Manager Dale S. Sugerman, Town Attorney Thomas Baird, and Town Clerk Vivian Mendez.

Vice-Mayor Rumsey led the invocation and Mayor DuBois led the pledge of allegiance. Town Clerk Vivian Mendez performed the Roll Call

ADDITIONS/DELETIONS/APPROVAL OF AGENDA:

Mayor DuBois requested the addition of a Resolution regarding the International Baccalaureate Program and that it be placed on the agenda as item F.1.

Motion: A motion was made by Vice-Mayor Rumsey to add a Resolution regarding the International Baccalaureate Program to the agenda as item F.1.; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

Mayor DuBois requested to add for discussion and possible action the renewal of the Lobbyist Contract with Gomez Barker.

Motion: A motion was made by Vice-Mayor Rumsey to add to Discussion and Possible Action the Renewal of the Lobbyist Contract with Gomez Barker as item H.6.; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

Commissioner Longtin requested to add for discussion and possible action the creation of a "Property of the Month" Program.

Motion: A motion was made by Vice-Mayor Rumsey to add to Discussion and Possible Action the creation of a Property of the Month Program as item H.7.; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

Motion: A motion was made by Vice-Mayor Rumsey to approve the Agenda as amended; Commissioner Longtin made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		

Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

PUBLIC and OTHER COMMENT:

Elizabeth Evangelista, 941 Park Ave, is the owner of the new business “She Sell Seashells Boutique” and the business is a children’s consignment store offering clothing, toys, bedding and beach décor items for children.

John Enck, 1266 Gembrook Court, Royal Palm Beach, stated that the Kiwanis Easter Egg Hunt will be held on Saturday, March 30, 2013 from 9:00 am to 1:00 pm at Kelsey Park. He requested that the parking meters fees be waived from 9:00 am to noon. He stated the Easter Egg Hunt is scheduled to begin at 10:00 a.m. and that should be over by noon.

Motion: A motion was made by Vice-Mayor Rumsey to waive the parking meter fees for the Kiwanis Easter Egg Hunt on Saturday, March 30, 2013 from 9:00 a.m. to 1:00 pm; Commissioner Longtin made the second.

Mayor DuBois stated that he thinks that there should be free parking on Sundays and that the parking meters be enforced on the other days and that for special events that rather than bagging the meters and putting up signs to simply not enforce the meters. He stated that he is supportive of the Kiwanis and the Easter Egg Hunt.

Commissioner Longtin stated that the she would like to get rid of the parking meters altogether.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois		X	

Motion passed 4-1.

Resolution 03-02-13 Supporting the International Baccalaureate Primary Years Programme (IB PYP) at Lake Park Elementary School

Mayor DuBois stated that the request for the adoption of this Resolution was e-mail to him by Sandra Wesson. He stated that he spoke with Lake Park Elementary Principal Valerie Mason and she stated she is in support of the program. He stated that Sandra Wesson is present to answer questions.

Sandra Wesson, Manager--Choice Programs/ IB/MSAP Project Director School District of Palm Beach County, explained the IB PYP proposed Resolution and that this is a lucrative Federal Grant for the Palm Beach County School District. She stated that it is an excellent program and requested that the Commission adopt the proposed Resolution in support of the program at Lake Park Elementary. She stated that the meeting at Lake Park Elementary with the teachers and school administration went very favorably and the teachers are excited about the program and signed that they are in support of the program coming to Lake Park Elementary.

Vice-Mayor Rumsey asked what is the average grade for a magnet school. He stated that his understanding was that when a magnet school was implemented that over time the school grade increased. He asked if the requirements for the teachers was more stringent at schools with this program. He asked if students outside of Lake Park would be permitted to attend Lake Park Elementary. He asked if the grant is awarded when the program would be implemented.

Ms. Wesson stated that for the IB Magnet Schools during the time of the grant were A/B schools. She stated that the goal is to increase the grade of the school. She stated that the teachers must receive training to teach at schools with this program. She explained that students outside of the zone for Lake Park Elementary would be able to attend the school to participate in the program and that no student that is zoned for Lake Park Elementary would be displaced. She explained that if the grant is award to the School District it would be effective October 1st and that the first is a planning and training year and it would be implemented in the second year.

Vice-Mayor Rumsey stated that he is in support of the program.

Commissioner Stevens asked if the training that is being provided to the teachers is intended to be passed along to the students. He asked in addition to the training of the teachers are additional resources provided such as iPads and other technology.

Ms. Wesson explained that the IB PYP is a teaching methodology and philosophy that the standards of the District are accomplished but this is about the way the students are taught. She stated additional resources will be provided and that she is working in providing access to an iPad for each student and the technology at the school will be upgraded.

Commissioner Stevens stated that he is in support of the program.

Commissioner Hockman asked if the school reaches capacity and new students move into the Lake Park Elementary zone will those students be permitted to attend Lake Park Elementary.

Ms. Wesson explained that the school is currently at 85% capacity and that the students will be allowed to choose to attend Lake Park Elementary. However, the school will not be filled to capacity though students outside the Lake Park Elementary zone in order to provide for students that move into the Lake Park Elementary zone throughout the school year and these students will not be displaced.

Commissioner Longtin asked how Mayor DuBois learned of this item.

Mayor DuBois stated that he received an e-mail from Sandra Wesson on February 15, 2013. He explained that he then sent the information to Lake Park Elementary School Principal and asked if she was in support of the program.

Motion: A motion was made by Commissioner Stevens to approve Resolution 03-02-13; Vice-Mayor Rumsey made the second.

Commissioner Longtin stated that she will be voting no because she did not have the opportunity to research the item.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin		X	
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 4-1.

CONSENT AGENDA ITEMS:

Commissioner Longtin requested that items 2 and 3 be pulled from the Consent Agenda.

1. **Regular Commission Meeting Minutes of February 6, 2013**
2. **Resolution No. 02-02-13 Revise the Fee Waiver Criteria and Fee Reduction Schedule To Waive Certain Fees for the Rental of Town Facilities to Include Memorial Services for Former Town of Lake Park Mayors, Lake Park Town Commissioners, and Their Spouses**
3. **Declaring Certain Town Owned, Tangible Personal Property as "Surplus" and Eligible for Disposal**
4. **Setting a Special Call Meeting of the Board of Directors of the Lake Park Community Redevelopment Agency for March 6, 2013**

Motion: A motion was made by Commissioner Hockman to approve items 1 and 4 on the Consent Agenda; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0

2. Resolution No. 02-02-13 Revise the Fee Waiver Criteria and Fee Reduction Schedule To Waive Certain Fees for the Rental of Town Facilities to Include Memorial Services for Former Town of Lake Park Mayors, Lake Park Town Commissioners, and Their Spouses

Commissioner Longtin expressed concern regarding the Recreation Director approving rentals, staff receiving a 50% reduction in rental fees and residents receiving a 10% reduction, parking meters, and the number of events that Individual Residents and Non-Residents have that “would directly benefit citizens of the Town of Lake Park” that could be eligible for reduced or waived rental fees

Mayor DuBois asked if the items that are underlined in the proposed Resolution are the items under consideration.

Town Manager Sugerman stated “yes” and explained that there is an existing Resolution and fee schedule and that some of the items Commissioner Longtin is addressing are a part of the existing Resolution and fee schedule.

Mayor DuBois raised a point of order and stated that what is before the Commission for consideration at this meeting are the changes that are underlined in the Resolution regarding Former Mayors, Commissioners, and their Spouses and that the remainder of the Resolution is not open for discussion.

Motion: A motion was made by Commissioner Stevens to approve Resolution 02-02-13; Vice-Mayor Rumsey made the second.

Commissioner Stevens stated that he shares some of Commissioner Longtin’s concerns and suggested that the Resolution be brought back for consideration in its entirety at the March 6, 2013 meeting. He stated that he is in support of the additional language that is underlined in the Resolution.

Mayor DuBois stated that when he reviewed the Resolution that he had concerns regarding the language but when he came to the underlined portion he realized that it was the portion of the Resolution under consideration and that the remainder of the Resolution had been approved previously.

Vice-Mayor Rumsey stated that he is in favor of passing the changes to the Resolution but he agrees that the Resolution as a whole needs to be addressed.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman		X	
Commissioner Longtin		X	
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois		X	

Motion failed 2-3.

3. Declaring Certain Town Owned, Tangible Personal Property as "Surplus" and Eligible for Disposal

Commissioner Longtin stated that several items on the list do not have asset numbers and asked if asset numbers are no longer being used.

Town Manager Sugerman explained that Town property was not properly tagged with asset numbers in the past and going forward items that have a value of \$500.00 or more will receive an asset tag.

Motion: A motion was made by Commissioner Hockman to approve declaring certain Town owned, Tangible Personal Property as "Surplus" and eligible for disposal; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner			

Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION:

5. Authorize the Town Manager to Sign an Engagement Letter and a Marketing Letter Promoting the Use of a Town of Lake Park Video

Town Manager Sugerman explained the item (see Agenda Request Form attached as Exhibit "A").

The Commission was shown a video from Lake Worth that is located on the Relocate.org website.

Commissioner Hockman stated that there is a video for the Town of Lake Park and requested that the video be shown.

Town Manager Sugerman noted that below the video is a link that shows a welcome video and that other locations that have signed an agreement with GCI have additional videos and that he was unaware of the current video on the relocate.org website.

Vice-Mayor Rumsey noted that there is a video on "you tube" called the Lake Park Revival by Ross Hutchinson and recommended that he be contacted for pricing.

Commissioner Longtin stated that she assumes that the video on relocate.org was a template and stated that if the Commission agrees to this that all video taken must be taken in Lake Park and show diversity of the Town. She wants the video to be approved by the Commission and that the agreement should be for two (2) years.

Commissioner Stevens stated that the agreement stated that the Town would consult on the content of the video but that GCI would retain control of the video content. He stated that he likes that the video is free.

Vice-Mayor Rumsey stated that the video is free to the Town but that Lake Park businesses would pay to advertise.

Commissioner Longtin asked besides a link on the Town website what does GCI want from the Town.

Vice-Mayor Rumsey stated that once the Town signs the agreement that the Town has no control over video content.

Town Manager Sugerman explained that the Town would have no editorial rights to the video. However, GCI has advised that prior to the video being posted that the Town can critique the draft video.

Mayor DuBois expressed concern about putting a link on the homepage of the Town website to a video that the Town does not have editorial control of the content.

Motion: A motion was made by Commissioner Stevens to direct staff to contact Relocate.org to determine if the agreement could be amended to give the Commission final editorial rights to the video and to direct staff to contact other companies that provide this service to determine their terms of use; Vice-Mayor Rumsey made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

6. Discussion regarding Renewal of the Lobbyist Contract with Gomez Barker

Mayor DuBois stated that he is in support of renewing the contract with Gomez Barker for Lobbyist services.

Commissioner Stevens asked in previous years how much was budgeted for the lobbyist and is there a way to find out the return on investment for funds spent on the lobbyist.

Commissioner Longtin stated that she does not think that the Town needs to pay for a lobbyist.

Vice-Mayor Rumsey stated that it was his understanding that the lobbyist would be contracted on an as needed basis.

Town Manager Sugerman stated that the decision was that the lobbyist contract would be funded until its expiration in February 2013 and to not renew the contract. He explained that historically the CRA and Town General Funds split the cost of the contract and the CRA budget was reduced this year and funding was not available to pay for half of the contract.

Vice-Mayor Rumsey stated that every year the Town receives a reports from the lobbyist regarding their accomplishments and that every year the Town has received a benefit from the lobbyist activities. His concern for this year is that there has been progress regarding Sober Houses and that the Town's lobbyist Fausto Gomez has been a key component to that progress. He recommended that the lobbyist be contacted to determine a fee for continuing to work on the Sober House issue with the legislature for this session.

Commissioner Hockman stated that the lobbyist does a lot that the Commission would not be able to do; such as keeping up with all the proposed legislation that affect the Town. He stated that Mr. Gomez has worked hard on the Sober House legislation and plays a key role in getting the Sober House legislation passed. He felt that the Town should continue the contract.

Commissioner Longtin asked if Mr. Gomez could be contacted and asked what he would charge for the service. She suggested that the item be brought back for consideration at the March 6, 2013 meeting.

Mayor DuBois stated that he spoke with Mr. Gomez and expressed that the Town is interested in getting the Sober House Legislation and asked if Mr. Gomez would be able to work for the Town for six months to get through the legislative session. Mr. Gomez's reply was that he would prefer an annual contract and that he would provide his services for \$20,000 for the year. He stated that this is a reduction in the contract from \$24,000 to \$20,000. He stated that he did not negotiate with Mr. Gomez but wanted to know his availability to work for the Town through the end of the Legislative Session.

Motion: A motion was made by Vice-Mayor Rumsey to engage Gomez Barker for the services the services of Lobbyist not to exceed \$20,000 for the contact year of March 1, 2013 through February 28, 2014; Commissioner Stevens made the second.

Commissioner Stevens stated that no funds were budgeted for lobbyist services and asked where the funds for this expenditure would come from.

Town Manager Sugerman stated that the funds could come from the General Fund Contingency line item and the motion would need to state that the funds would come from that line item.

Amended Motion: A motion was made by Vice-Mayor Rumsey to engage Gomez Barker for the services the services of Lobbyist not to exceed \$20,000 for the contact year of March 1, 2013 through February 28, 2014 and that the funds for this expenditure be paid from the General Fund Contingency line item; Commissioner Stevens made the second.

Commissioner Stevens asked with the current support for the Sober House legislation is additional support from Gomez Barker necessary.

Attorney Baird stated that Mr. Gomez is an effective and well-known individual in Tallahassee and the Mr. Gomez was instrumental in finding a House of Representatives

sponsor for the Sober House legislation. He stated that Mr. Gomez's assistance with the Sober House legislation will give the Town the best shot at getting the legislation passed. He stated that there are other lobbyist involved but they are engaged by other entities and that they will be working to serve the interests of those entities and not the Town.

Mayor DuBois suggested that the Town also utilize Mr. Gomez for as much grant and fund sourcing as possible.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin		X	
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 4-1.

7. Discussion regarding the creation of a Property of the Month Program

Commissioner Longtin stated that she wants to bring back the Property of the Month Program including putting a sign in the yard of the Property of the Month. She stated that it would encourage residents to beautify their properties. She suggested that Lake Park businesses be solicited for contributions to be given to the Property of the Month.

Vice-Mayor Rumsey stated his support for the program and suggested soliciting Lowes and Home Depot for a gift card every month. He suggested that the properties be judged by Code Enforcement Officers because this would provide them an opportunity to interact in a positive way with the community.

Motion: A motion was made by Commissioner Longtin to approve the Property of the Month with the property receiving a sign designating it as Property of the Month and that the program be facility by the Community Development Department; Vice-Mayor Rumsey made the second.

Mayor DuBois asked if there is a criteria for selection of Property of the Month.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner			

Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

Commissioner Longtin asked when the program would begin.

Town Manager Sugerman stated that the program could begin immediately and explained that his understanding is that the Code Enforcement Officers are to designate and place a sign on one property each month as the Property of the Month.

Vice-Mayor Rumsey concurred and suggested that local businesses be solicited to provide a gift certificate for the Property of the Month.

Town Manager Sugerman stated that a motion is needed to solicit local businesses for a donation to the Property of the Month Program.

Motion: A motion was made by Vice-Mayor Rumsey to direct staff to contact businesses in Lake Park to solicit for a gift certificate to be given to the Property of the Month; Commissioner Stevens made the second.

Vote on Motion:

Commission Member	Aye	Nay	Other
Commissioner Hockman	X		
Commissioner Longtin	X		
Commissioner Stevens	X		
Vice-Mayor Rumsey	X		
Mayor DuBois	X		

Motion passed 5-0.

COMMENTS BY COMMISSION, TOWN MANAGER, TOWN ATTORNEY

Attorney Baird had no comments.

Town Manager Sugerman had no comments.

Commissioner Hockman stated that the Sunset Celebration will be on February 22, 2013 from 4:00 pm to 7:00 pm and that Grumpy Grouper is the sponsor. He encouraged everyone to attend.

Commissioner Stevens congratulated all the qualified candidates for the upcoming Town Election. He encouraged all the residents to vote on March 12, 2013.

Commissioner Longtin stated that she is glad Grumpy Grouper is in the Town and thinks they are good for the Town. She asked for the status of the Ordinance regarding the Mayor if they were no longer able to serve.

Attorney Baird explained that the second draft of the Ordinance was finished on Wednesday, February 20, 2013 and will be provided to the Town Manager on Thursday, February 21, 2013.

Commissioner Longtin asked what would be done if a Commissioner were to move out of the Town and that she thought that the Town Clerk was to be provided paperwork for that instance.

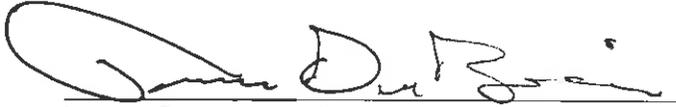
Town Clerk Mendez stated that the requirement to reside in the Town while serving on the Commission is part of the Town Code.

Vice-Mayor Rumsey thanked the staff for the plaque for Michael Pisano, former Marina Director. He stated that a new business called Shipwreck's Entertainment will be opening; they will have glow in the dark mini golf. It will be located next to Pirate's Well. The grand opening will be on February 27, 2013 from 5:30 pm to 9:30 pm and will be a fundraiser for the L's for Autism Foundation. He stated that on February 27, 2013 the Northern Palm Beach County Chamber of Commerce will be hosting a Candidate Forum from 6:30 pm to 7:30 pm in the Commission Chambers at Town Hall. He stated that the Candidate Forum will also be aired on Channel 18.

Mayor DuBois stated that the Volunteer Dinner was wonderful and thanked staff for all their hard work and suggested including other volunteers in the Town to the event. He stated that the Community Watch had a good meeting on Wednesday, February 13, 2013. He stated that there was a Green Market on Saturday, February 16, 2013. He thanked the staff for the memorial for Michael Pisano.

ADJOURNMENT

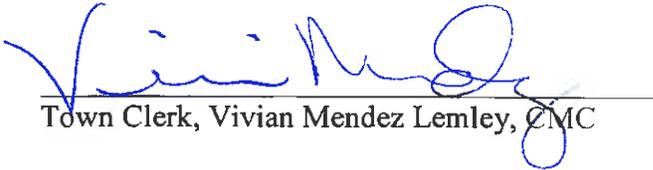
There being no further business to come before the Commission and after a motion to adjourn by Vice-Mayor Rumsey and seconded by Commissioner Stevens, and by unanimous vote, the meeting adjourned at 8:37 p.m.



Mayor James DuBois



Deputy Town Clerk, Shari Canada, CMC



Town Clerk, Vivian Mendez Lemley, CMC



FLORIDA

Approved on this 6 of March, 2012



Exhibit "A"
2/20/2013

Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: February 20, 2013

Agenda Item No. *Tab 5*

Agenda Title: Authorizing the Town Manager to Sign an Engagement Letter and a Marketing Letter Promoting the use of a Town of Lake Park Video.

- | | | | |
|--------------------------|---------------------------|-------------------------------------|----------------------------|
| <input type="checkbox"/> | CONSENT AGENDA | <input checked="" type="checkbox"/> | DISCUSSION/POSSIBLE ACTION |
| <input type="checkbox"/> | PRESENTATION/PROCLAMATION | <input type="checkbox"/> | RESOLUTION |
| <input type="checkbox"/> | PUBLIC HEARING | <input type="checkbox"/> | ORDINANCE ON _____ READING |
| <input type="checkbox"/> | BID/RFP AWARD | <input type="checkbox"/> | OTHER: |

Approved by Town Manager *DSS* Date: 2/16/13
DALE S. SUBERMAN / TOWN MANAGER
 Name/Title

Originating Department: Town Manager	Costs: N/A Funding Source: N/A Acct. N/A <input type="checkbox"/> Finance _____	Attachments: Draft Marketing Letter. Engagement Letter with CGI Communications, Inc.
Advertised: Date: _____ Paper: _____ <input checked="" type="checkbox"/> Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ or Not applicable in this case <u><i>DSS</i></u> Please initial one.

Summary Explanation/Background:

The Town has been approached by CGI Communications, Inc., the parent company of Relocate.org, to produce a promotional video of the Town of Lake Park. The promotional video will be scripted, videotaped, and produced by CGI Communications at no cost to the Town. Once completed, the final video will be accessible as a link through the Town's website, along with a link on the company's website which is Relocate.org.

In return for scripting, videotaping, producing and promoting the video, CGI is asking from the Town a letter of introduction and support of their company which will be used to introduce CGI's product to local businesses who might want to advertise around the

border of the Relocate.org streaming video of the Town of Lake Park. Of course, the local businesses will have to pay for the opportunity to advertise alongside the Town's promotional video; but that is how the Town gets the video provided to us for free.

We believe there are many upsides to this type of arrangement, but there may be a downside such as editorial rights over who can advertise alongside our video. The Town will not have editorial rights over who would be allowed to advertise alongside our promotional video.

Hopefully, the potential good of this opportunity will be significantly outweighed by the potential problems.

Recommended Motion: I move to authorize the Town Manager to sign the engagement letter with CGI Communications, Inc. for the creation of a Town of Lake Park promotional video which will be linked to both the Town's website as well as the website of Relocate.org and further to allow CGI Communications, Inc. to use a letter of introduction from the Town Manager to local area businesses promoting the opportunity for those businesses to advertise on the Relocate.org website once the Town of Lake Park promotional video is completed.